

**MSc Advance Marketing Management  
Fulgoni Scholarship 2019/20**

Further to your offer to study on the MSc Advanced Marketing Marketing here at Lancaster University, we are very pleased to be able to invite you to apply for our Fulgoni Scholarship.

The scholarship, provided by Mr Fulgoni would provide you with:

- A fee waiver of up to £11, 950 \*
- Generous access to company data provided by comScore Inc.

Mr. Fulgoni is the former Executive Chairman and Co-founder of comScore Inc. (NASDAQ:SCOR), the global leader in measuring the digital world. He holds a MA in Marketing from Lancaster University, and as his alma mater, Mr Fulgoni, generously supports high performing students.

*\* This would be on top of any existing awards which will result in a full fee waiver scholarship (minus the programme deposit which must be paid by the deadline date to secure your place and the scholarship)*

**Please Note:** A condition of receiving this scholarship is that you **must** choose **MKTG411 (Digital Marketing)** as one of your elective modules.

To enter the Scholarship competition, please send an up-to-date copy of your **CV** and a supporting statement answering the following question: **Why do you think you should be awarded this scholarship?**

Applications should be sent to: [j.jacklin@lancaster.ac.uk](mailto:j.jacklin@lancaster.ac.uk), consist of no more than one side of A4 paper and be received by **30 June 2019**.

We look forward to hearing from you should you wish to be considered for this new scholarship.

Application reference number:	
Status of your application:	Conditional offer/Unconditional offer
Family name:	
First name:	
Country of residence:	
Email address:	

**Eligibility and Criteria**

- To enter the competition, you should be from the UK/EU, already hold an offer of a place on the programme, **and** have been awarded a programme scholarship (programme scholarship awards are confirmed by email when you receive your offer).
- Applications will be assessed primarily based on the CV and supporting statement you provide with this form.