Business Management
Undergraduate Degrees 2023
Welcome

Thank you for considering Lancaster as you decide on which path to take at this important stage of your life. Choosing a degree and an institution is not easy, and you will think carefully about what you want for your student experience and future development.

At Lancaster, we have earned a deserved reputation for delivering high-quality education. Teaching quality is essential to our success, and our programmes are ranked amongst the best in the world. Indeed, students from around the world come to Lancaster to learn from internationally recognised scholars and practitioners, and this international environment will add to your experience at Lancaster.

Your programme at Lancaster will be underpinned by our research excellence – Lancaster University Management School is rated the number one business school in the UK for both our research power and research environment*. This means that when you decide to join our vibrant and diverse community, you are choosing to study with lecturers whose work is internationally recognised, and which influences government policy and industrial practice. In addition, we bring real-world business insight into the classroom, for example through our globally-recognised Entrepreneurs in Residence network. This gives you unparalleled access to the challenges companies face in an ever-changing world, and complements your research-informed teaching.

Our business and management degrees combine modules from across our six academic departments. Each programme has a strong business core but, by providing option choices, it is possible to shape your degree to best suit your interests and ambitions, gaining the skills and experience to take you where you want to go in your future career. You will also have access to our excellent educational support services and our careers teams, who will help you succeed in your studies and your career.

There are opportunities to study abroad with our international partners, and to spend time on industrial placements, where you will be immersed in an organisation and hone vital employability skills. Each of you has your own interests and ambitions, and our wide variety of programmes can be shaped to meet your needs.

Whatever your specific interests, and whichever degree you choose to study, here at Lancaster you are sure to find a rewarding educational experience. We will ensure you not only gain a highly reputable degree, but also graduate with key skills for your career and with memories to last a lifetime.

We know that you are making one of the most important decisions of your life so far, thank you for considering Lancaster and good luck in whatever choice you make.

Pete Thomas
Undergraduate Associate Dean

*REF 2021, Business and Management Studies, first for Research Power, equal-first for research environment.

Understand the changing world of business

BSc Business Management opens up the changing world of business on national and global levels

It’s a comprehensive programme of study that draws from the full breadth of the Management School’s expertise and allows you to build a personalised degree over the course of your studies.

Open your studies with a multifaceted exploration of business functions that takes in economics, accounting, and entrepreneurship. Learn how business functions operate, how they work together – and how to get the best out of them.

This invaluable interdisciplinary foundation can then be narrowed to create a specialist pathway that focuses on your area of interest as you progress towards your degree qualification.

Whether you want to work in large private organisations, the public sector or start up your own business, you will acquire the analytical, quantitative, presentation and other transferable skills needed to succeed and stand out.

Tonina Takova
BSc Business Management (Industry)

Business Management is a very practical degree which exposes you to so many aspects of business - from marketing & advertising to economics, management, entrepreneurship, ethics, social responsibility, accounting & finance and so much more!

*12th for Graduate Prospects (Business) The Guardian University Guide 2022
*11th for Business, Management and Marketing The Times and Sunday Times Good University Guide 2022
How your degree is structured

Your degree is made up of two main parts: the first year, which is referred to as Part I and the second and third year, which are called Part II. If you are taking a four-year degree the fourth year is still within Part II.

You will study a range of modules in each Part. Some are taken by all students on your degree programme, some are optional modules focused on your major subject area, and some could be options from outside of your major subject area.

This structure offers you the chance to devise a more flexible degree programme that reflects your interests.

What you will study

Compulsory modules in your first year cover the broad foundations of management, developing your understanding of the functions and processes involved in managing complex organisations and establishing your leadership skills.

At the end of your first year, you can choose to follow a general management programme or follow a specialist programme in entrepreneurship.

In your second year, optional modules allow you to tailor your course to match your interests and career aspirations. You can either pursue broad topics or specialise, choosing from subjects such as operations and risk management, business start-up, entrepreneurial mindset, human resources, finance, marketing, and economics.

Your final year allows you to further customise your studies, taking in areas such as organisational change, international management, strategy and leadership, organisational ethics, and social contexts of entrepreneurship.

Optional module example:

Social Media Marketing
This module will offer students the chance to explore various forms of social media in the context of digital marketing and online consumer culture. Students will develop awareness and gain insights into a diverse range of topics such as social media tools, social media marketing, online consumption environments, virtual identities and online consumer behaviour, online consumption experiences, and the rise of virtual economies amongst others.

The module will also explore current and potential trends in the digital environment.

Year 1

In your first year you will explore the wide spectrum of management and engage with all disciplines. This will allow you to build a strong foundation before moving forward in your studies and to understanding how various functions in the organisation work together and depend on each other.

You will study modules in the following areas:

Management
Business Analytics
Marketing
Economics
Accounting and Finance
Entrepreneurship

From the first year you will also start building your professional profile, by working with your dedicated careers coach through a Careers and Employability module.

Year 2 Core Modules

Introduction to Operations Management
Key concepts and themes of Operations Management such as operations strategy and performance objectives, operations design, inventory planning and control, project management, quality management and supply chain management

Spreadsheet Modelling for Management
Microsoft Excel and the basics of dynamic model building, including skills such as data handling, filtering and analysis, using functions, charting, plus advanced techniques.

Employability and Careers
Gain business insights from visiting employers and recent alumni. Take up networking opportunities.

Year 2 Optional Modules

Business simulation
Business Start-Up
Human Resource Management
Introduction to Finance
Management Accounting for Business Decisions
Marketing Management Essentials
Microeconomic Analysis
The Changing Role of Management

Year 3 Core Modules

Business and Management in the 21st Century: Central Questions and Evaluations
Management and business as part of the broader cultural and historical nature of contemporary global society.

Principles of Strategic Management
An understanding of strategy that will enable you to discuss real-life business activities within a framework of contemporary strategic management thinking.

Rethinking Leadership
Re-think leadership dynamics by exploring the strengths and weaknesses of various primary perspectives on leadership.

Optional module example:

Entrepreneurial Mindset
Building upon Entrepreneurial Learning theories, this module prepares you to understand the core dimensions of an entrepreneurial mindset.

It guides you to find and assess opportunities, seek answers, gather resources and implement solutions regardless of your specific context or institutional constraints.
Entry requirements

<table>
<thead>
<tr>
<th>A Level</th>
<th>GCSE</th>
<th>IELTS</th>
<th>International Baccalaureate</th>
<th>BTEC</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABB</td>
<td>English Language grade B or 5</td>
<td>6.5 overall with at least 5.5 in each component</td>
<td>32 points overall with 16 points from the best 3 Higher Level subjects</td>
<td>Distinction, Distinction, Merit</td>
</tr>
</tbody>
</table>

We welcome applications from students with a range of alternative UK or international qualifications. Find out more here: lancaster.ac.uk/study/undergraduate/how-to-apply

Typical contact hours
Typically 12-15 hours per week

Typical assessment
A combination of coursework and exams or coursework only, depending on the module.

Life at Lancaster

Where future leaders are made

LUMS is a place of collaboration and creativity. It’s a place where ideas are exchanged, talent is nurtured and bright futures begin. You will be part of a diverse student community that benefits from world-class facilities and a supportive learning environment.

Our brand new five-storey Management School building is a space to think and collaborate with three new lecture theatres, two executive teaching suites and a large atrium. This cutting edge facility provides an inspiring setting for the whole community, with large open spaces designed to enhance collaboration.

We are also home to a diverse, thriving and international community with a network of over 40,000 alumni.

Your home

Colleges are an important part of your Lancaster University experience, providing you with a supportive, friendly and fun environment in which to socialise. If you live on campus in your first year, your college becomes your home, where you’re sure to make friends for life.

Future career options

Not only will you possess functional competencies from studying modules in Finance, Accounting, Marketing, Business Analytics, and Entrepreneurship, you will also be able to look at business through an ethical lens, placing its activities firmly in the context of society.

Our degrees open the widest variety of career pathways in national and international firms, both private and public, as well as in small and medium companies around the world. Some graduates also go on to start businesses themselves.

Our graduates have gone on to work for some of the world’s most important businesses and NGOs – from established corporates like BP, IBM, Johnson & Johnson and Sellafield to modern brands like Innocent Drinks. They have begun their careers as trainee graduate managers, project managers, brand managers, and hotel and property managers. Many have stayed at Lancaster for Masters degrees.

LUMS has an award-winning careers team who provide you with a dedicated careers and placement service. We also attract a wide range of leading global employers to campus offering you the opportunity to interact with graduate recruiters from day one of your degree.

For more information, please visit lancaster.ac.uk/study

Industry and study abroad options
This degree has options to spend a year on placement or study overseas for a portion of your degree. Entry requirements for this degree variation may differ. Please check the website.

UK top 10
LUMS is ranked amongst the UK’s top 10 and Europe’s top 50 business schools Financial Times European Business School Rankings 2021

It’s been an amazing three years and I couldn’t have made a better choice on where to study.

Julian Franco Cordoba
BSc Business Management

You will not only gain a highly reputable degree, you will also graduate with life- and work-based skills. Every student is eligible to participate in The Lancaster Award, which offers you the opportunity to complete key activities such as work experience, employability awareness, career and social development.

Julian Franco Cordoba
BSc Business Management
It’s been an amazing three years and I couldn’t have made a better choice on where to study.
How to apply

All the up-to-date information you need before you submit your application is online:

lancaster.ac.uk/study

Get in touch

E: lums@lancaster.ac.uk
lancaster.ac.uk/asklums

The information in this leaflet relates to 2023 entry to the University and every effort has been taken to ensure the information is correct at the time of publication (July 2022). The University will use all reasonable effort to deliver the course as described but reserves the right to make changes after publication.

Further legal information may be found at:
www.lancaster.ac.uk/compliance/legalnotice.