Business Management (Entrepreneurship) Undergraduate Degrees 2023
Welcome

Thank you for considering Lancaster as you decide on which path to take at this important stage of your life.

At Lancaster, we have earned a deserved reputation for delivering high-quality education. Teaching quality is essential to our success, and our programmes are ranked amongst the best in the world.

Students from around the world come to Lancaster to learn from internationally recognised scholars and practitioners. Your education is underpinned by our research excellence – Lancaster University Management School is rated the number one business school in the UK for both our research power and research environment.*

This means that when you decide to join our vibrant and diverse community, you are choosing to study with lecturers whose work influences government policy and industrial practice. Our globally-recognised Entrepreneurs in Residence network brings real-world business insight into the classroom. This gives you unparalleled access to the challenges companies face in an ever-changing world, and complements your research-informed teaching.

Our business and management degrees combine modules from across our six academic departments. You can shape the degree to best suit your interests and ambitions, gaining the skills and experience to take you where you want to go in your career.

There are opportunities to study abroad with our international partners, and to spend time on industrial placements, where you will be immersed in an organisation and gain vital employability skills. Each of you has your own interests and ambitions, and our wide variety of programmes can be shaped to meet your needs.

Whatever your specific interests, and whichever degree you choose to study, here at Lancaster you are sure to find a rewarding educational experience. We will ensure you not only gain a highly reputable degree, but also graduate with key skills for your career and with memories to last a lifetime.

We know that you are making one of the most important decisions of your life so far, and thank you for considering Lancaster.

Professor Magnus George
Head of the Department of Entrepreneurship and Strategy

*REF 2021, Business and Management Studies, first for Research Power, equal-first for research environment.

The creative end of business and management

BSc Business Management (Entrepreneurship) is firmly at the creative end of business and management. We cover all elements of the entrepreneurial process, including creativity, opportunity recognition, sales, finance, entrepreneurial leadership and effective communication.

In an unpredictable world, innovative minds have the edge. Thinking and acting entrepreneurially is as valuable in a large organisation as it is to a new venture. Both leading companies and start-ups must develop new ideas, products and services that create value. That is why they look for graduates with an entrepreneurial mindset, someone comfortable with change and adept at facing new challenges.

This degree scheme draws on more than 30 years’ experience of teaching entrepreneurship and working with businesses to develop entrepreneurial thinking at all levels of an organisation. Practice-based teaching ensures you engage in thinking entrepreneurially and in developing new skills.

On a broader level, you will consider the wider societal, environmental, political and economic challenges that are both impacted by and impact on the way we do business.

Freyja Barnard
BA Management and Entrepreneurship (Industry)

I think the best thing about Entrepreneurship at Lancaster has to be how involved it is! Of course, you have to study the theory, but the way that the course is structured allows you to put that into practice and learn from your experiences.
How your degree is structured

Your degree is made up of two main parts: the first year, which is referred to as Part I and the second and third year, which are called Part II. If you are taking a four-year degree the fourth year is still within Part II.

You will study a range of modules in each Part. Some are taken by all students on your degree programme, some are optional modules focused on your major subject area, and some could be options from outside of your major subject area.

This structure offers you the chance to devise a more flexible degree programme that reflects your interests.

What you’ll study

BSc Business Management (Entrepreneurship) shares its first year of studies with our standard BSc Business Management degree, including our introductory entrepreneurship module, meaning that you get the same outstanding foundation in all aspects of business and management.

From your second year onwards, you begin to choose your pathway through the programme, crafting a degree to suit your strengths and interests as they evolve throughout your studies.

You specialise your studies through deeper learning of different aspects of entrepreneurship. Key to this is our combination of research-led and practice-based experiential teaching, much of which draws on our world-leading Entrepreneurs in Residence programme.

Year 1 Core Modules

**Economics for Business**
This introduction to microeconomics helps you to understand the business applications of economics relating to both consumer and organisational behaviour.

**Employability and Careers**
The first stage in your journey towards securing a future graduate job role which you will enjoy and thrive in.

**Introduction to Business Analytics**
Business analytics focuses on developing new insights and understanding of business performance based on data analysis.

**Introduction to Entrepreneurship**
Consider entrepreneurship in a wide variety of contexts and for a range of different purposes, including for social or environmental good.

**Introduction to Financial Accounting for Managers**
An introduction to the analysis and use of published financial statements and concepts underlying company financial reports.

**Introduction to Management**
An essential understanding of the basic theories relevant to the management of work organisations.

**Principles of Marketing**
An introduction to the key elements of marketing, both as a scientific discipline and organisational practice.

Year 1 Optional Modules

**An introduction to entrepreneurship**
A Determinants of Innovation and Entrepreneurship module, meaning that you get the same outstanding foundation in all aspects of business and management.

**Entrepreneurial Mindscape**
Understand the core dimensions of an entrepreneurial mindset: find and assess opportunities, seek answers, gather resources and implement solutions.

**Entrepreneurial Challenge**
Engage with an entrepreneurial project, conduct a consultancy project or look at an academic piece of work.

**Entrepreneurial Mindset**
Understand the core dimensions of an entrepreneurial mindset: find and assess opportunities, seek answers, gather resources and implement solutions.

**Entrepreneurial Challenge**
Engage with an entrepreneurial project, conduct a consultancy project or look at an academic piece of work.

**Employment and Careers**
Gain business insights from visiting employers and recent alumni. Take up networking opportunities.

**Personal Leadership Development**
Develop your own personal and professional leadership abilities. Real-life case studies let you learn how to be successful from the world's greatest leaders.

Optional module example:

**Social Innovation Challenge**
Explore how the principles and practices of social innovation can be integrated into an organisation's business model. This module will also provide insights on the importance of responsible leadership, which enables a business to succeed while considering the impact on society, the environment - along with financial profit.

You will learn and apply principles of team behaviours throughout the module. The module highlights processes, concepts and issues that connect to other modules from the Department of Entrepreneurship and Strategy.

Year 2 Core Modules

**Business Start-Up**
Understand you own enterprise skills and develop the ability to communicate new business ideas.

**Employability and Careers**
Gain business insights from visiting employers and recent alumni. Take up networking opportunities.

**Entrepreneurial Challenge**
Engage with an entrepreneurial project, conduct a consultancy project or look at an academic piece of work.

**Entrepreneurial Mindset**
Understand the core dimensions of an entrepreneurial mindset: find and assess opportunities, seek answers, gather resources and implement solutions.

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Develop your own personal and professional leadership abilities. Real-life case studies let you learn how to be successful from the world's greatest leaders.

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Year 2 Optional Modules

**Human Resource Management**
**Introduction to Finance**
**Management Accounting for Business Decisions**
**Marketing Management Essentials**
**The Changing Role of Management**

Year 3 Core Modules

**Entrepreneurial Challenge**
Engage with an entrepreneurial project, conduct a consultancy project or look at an academic piece of work.

**Principles of Strategic Management**
An understanding of strategy that will enable you to discuss real-life business activities within a framework of contemporary strategic management thinking.

Optional module example:

**Gender and Entrepreneurship in a Global Context**
An alternative gendered and socio-political insight into the importance of entrepreneur and employee diversity in an increasingly globalised world.

This module takes an interactive and practical approach to classroom learning to help you develop skills to explore the impact of gender and diversity on models of business, including the sometimes controversial facts and fictions presented in the media, policy and everyday societal attitudes towards management and entrepreneurship across the world.

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Entry requirements

We welcome applications from students with a range of alternative UK or international qualifications.

Find out more here: lancaster.ac.uk/study/undergraduate/how-to-apply

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<th>A Level</th>
<th>GCSE</th>
<th>IELTS</th>
<th>International Baccalaureate</th>
<th>BTEC</th>
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<td>ABB</td>
<td>English Language grade B or 5</td>
<td>6.5 overall with at least 5.5 in each component</td>
<td>32 points overall with 16 points from the best 3 Higher Level subjects</td>
<td>Distinction, Distinction, Merit</td>
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Typical contact hours

12-15 hours per week

Typical assessment

A combination of coursework and exams or coursework only, depending on the module.

Industry and study abroad options

This degree has options to spend a year on placement or study overseas for a portion of your degree. Entry requirements for this degree variation may differ. Please check the website.

For more information, please visit lancaster.ac.uk/study

Life at Lancaster

Where future leaders are made

LUMS is a place of collaboration and creativity. It’s a place where ideas are exchanged, talent is nurtured and bright futures begin. You will be part of a diverse student community that benefits from world-class facilities and a supportive learning environment.

Our brand new five-storey Management School building is a space to think and collaborate with three new lecture theatres, two executive teaching suites and a large atrium. This cutting edge facility provides an inspiring setting for the whole community, with large open spaces designed to enhance collaboration.

We are also home to a diverse, thriving and international community with a network of over 40,000 alumni.

Nine colleges, one home

Colleges are central to your University experience. They are where your social journey will start and one of them is very likely to be your home in Year 1. They’re where you can study and socialise and it’s almost like stepping into a ready-made set of friends. For ‘collegiate’ read ‘supportive’, ‘friendly’, ‘fun’ and ‘open’.

Future career options

The skills and knowledge that you will learn will be equally applicable if you are seeking graduate employment, wanting to start your own businesses, or considering joining a family business or working in the public sector.

Recent graduates gained employment in a variety of blue chip companies, such as IBM, Deloitte, The Co-operative, Unilever, BT, Enterprise and Accenture, as well as working for dynamic small businesses and setting up their own companies. Your degree is also excellent preparation for postgraduate study of business, or more specifically entrepreneurship and innovation, at Masters level.

LUMS has an award-winning careers team who provide you with a dedicated careers and placement service. We also attract a wide range of leading global employers to campus offering you the opportunity to interact with graduate recruiters from day one of your degree.

You’ll not only gain a highly reputable degree, you’ll also graduate with life- and work-based skills. Every student is eligible to participate in The Lancaster Award, which offers you the opportunity to complete key activities such as work experience, employability awareness, career and social development.

Chris Eagle

BA Entrepreneurship (with Management)

The Entrepreneurs in Residence (EIRs) programme provides accessible networking with a range of business owners active in many different industries, with businesses of varied sizes. The EIRs are eager to help and you can easily connect and discover opportunities with them.
How to apply

All the up-to-date information you need before you submit your application is online:

lancaster.ac.uk/study

Get in touch

E: lums@lancaster.ac.uk
lancaster.ac.uk/asklums

The information in this leaflet relates to 2023 entry to the University and every effort has been taken to ensure the information is correct at the time of publication (June 2022). The University will use all reasonable effort to deliver the course as described but reserves the right to make changes after publication. Further legal information may be found at:

www.lancaster.ac.uk/compliance/legalnotice.