International Management
Undergraduate Degrees 2023
Welcome

In the Department of Organisation, Work and Technology, we help to shape leaders of the future in Human Resources, Information Technology and Management.

As part of a thriving international community, you will learn from world-leading researchers, whose work informs practice around the globe. Our degrees provide a balance of theory and practice underpinned by our research excellence – Lancaster University Management School is rated the number one business school in the UK for both our research power and research environment.*

Our degrees give you a broad appreciation of management theory and practice, combined with specialised knowledge of key disciplines. Our flexible programmes mean you can explore the pathways that interest you most and reflect your career ambitions. You can broaden your learning with modules from other management areas – or other disciplines entirely.

Our close contacts with industry and emphasis on employability means our graduates stand out in a competitive job market. From human resource management in public and private corporations, to business consultants, software engineers, IT consultants, working for international organisations, as well as the public sector, the opportunities are endless. Whenever you go, you will carry your Lancaster experience with you and remain forever a part of our community.

You have the opportunity to spend time on industrial placements, where you will be immersed in an organisation and gain vital employability skills. Beyond the course, our excellent careers teams can prepare you for interviews and assessment centres, build your CV and make you attractive to potential employers.

Whichever degree you choose, you will enjoy a rewarding and challenging time at Lancaster. You will acquire the skills for a successful career, meet friends for life, and create unforgettable memories.

Thank you for considering Lancaster as you make such an important decision for future. I wish you all the best whatever you decide.

Professor Niall Hayes
Head of the Department of Organisation, Work and Technology

In-depth examination of global management practices

BSc International Management offers a unique, interdisciplinary understanding of management and the realities of the world today. We combine the study of management, work and technology with marketing or accounting, and with international relations and politics.

This BSc will develop your ability to ask the right questions and to think critically about global issues in the complex decades to come.

This degree examines global management practices in a world that is changing radically. A new international landscape lies ahead: international tensions and conflicts among the leading economies of the world, climate change and environmental emergencies, major issues of social justice and business ethics, as well as global economic pressures on limited resources.

All management processes and business decisions, in all types of organisations and markets, have to face these new realities and their impact on societies, economies, and people’s everyday lives.

Industry and study abroad options
This degree has options to spend a year on placement or study overseas for a portion of your degree. Entry requirements for this degree variation may differ. Please check the website.

*REF 2021, Business and Management Studies, first for Research Power, equal-first for research environment.
How your degree is structured

Your degree is made up of two main parts: the first year, which is referred to as Part I and the second and third years, which are called Part II. If you are taking a four-year degree the fourth year is still within Part II.

You will study a range of modules in each Part. Some are taken by all students on your degree programme, some are optional modules focused on your major subject area, and some could be options from outside of your major subject area.

This structure offers you the chance to devise a more flexible degree programme that reflects your interests.

What you will study

This flexible degree sees you take on modules from the Management School as well as from Politics and International Relations. You will also have the opportunity to choose additional modules in either Marketing or Accounting and Finance.

Employers are asking for graduates capable of understanding the multiple dimensions of contemporary management, business and their global connections. They are also seeking graduates with an understanding of the world in which businesses take place, a world characterised by complicated economic, political, and cultural processes. You will be that graduate.

By the end of your degree, you will have gained a deep understanding and appreciation of the ways in which management and business both depend upon and shape the global social and economic system.

You will also have developed an excellent awareness and knowledge of the fundamental processes of management, from Human Resources to Organisational Analysis, from Marketing to the role of technology in contemporary organisational systems. And you will understand contemporary international affairs and the political environment in which all business processes take place.

Year 1 Core Modules

Management and Organisation in Context
Dive into some of the main themes and issues of our ‘organised’ world. Map out the ways in which we understand ourselves in relation to work, management and organisations.

Management, Organisations and Work:
Key Issues and Debates
Consider the different debates regarding the changing nature of employment relations from industrial relations to Human Resource Management (HRM).

International Relations: Theory and Practice
Gain a firm grounding in the major concepts and debates necessary to understand the modern world of international politics.

Introduction to Marketing
A broad and critical introduction to areas including how markets are created and sustained, Consumer Behaviour, Marketing Communications, Marketing Research and Innovation.

OR

Introduction to Accounting and Finance
The basic concepts and techniques of Accounting and Finance, including financial accounting, managerial finance, and financial statement analysis.

Year 2 Core Modules

Business Ethics
Explore the ethical dilemmas associated with business and management and examine the various ways in which we make sense and speak about ethics.

Human Resource Management
Understand how the elementary functions of HRM unfold, and why they do so in certain ways nowadays compared to, say, thirty years ago.

Management and International Organisations
Key debates relating to management in international organisations, beginning with fundamental questions about purpose and organisation, and then exploring questions about impacts on economy and society.

Optional module example:

Advising
Develop an appreciation and understanding of the fast-moving and multi-faceted world of advertising from both a theoretical and managerial perspective.

Research Methods in Management
Prepare to undertake your own research – get to grips with the different research approaches and techniques that are used in the production of knowledge.

Year 3/4 Core Modules

International Human Resource Management
Examine the challenges of managing human resources against a backdrop of cross-cultural and institutional work contexts and teams. Consider the variation in local socio-political-legal contexts and the necessity for cross-border assignments.

Organising in the Digital Age:
Power, Technology and Society
Examine accounts and representations, visions of technology, technologically-mediated change in organisations and society (including issues of identity, power and surveillance), and the ethical dimensions of technology.

Ethical Responsibility in Business
This module seeks to show that ethics in action is diffused and difficult. Yet, managers and employees have a responsibility to ‘work it out’ for themselves. It is this ‘how to work it out’ that the module focuses on.

Dissertation
Undertake a research study that explores (at length and in depth) aspects of theory, knowledge, experience and skills introduced during your degree programme.

Optional module example:

Global Marketing Management
Study the latest international marketing research and use its insights, theories, concepts and tools to navigate the global market. Examine trends in global marketing management and pay special attention to emerging markets.

For more information, please visit lancaster.ac.uk/study
Entry requirements

We welcome applications from students with a range of alternative UK or international qualifications. Find out more here: lancaster.ac.uk/study/undergraduate/how-to-apply

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<th>A Level</th>
<th>GCSE</th>
<th>IELTS</th>
<th>International Baccalaureate</th>
<th>BTEC</th>
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<td>ABB</td>
<td>English Language grade C or 4</td>
<td>6.5 overall with at least 5.5 in each component</td>
<td>32 points overall with 16 points from the best 3 Higher Level subjects</td>
<td>Distinction, Distinction, Merit</td>
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Typical contact hours
Around 9-10 hours for part I depending on option.

Typical assessment
1 module 100% coursework, 1 is 100% exam, 50% exam 50% coursework for most other modules.

Life at Lancaster

Where future leaders are made
LUMS is a place of collaboration and creativity. It’s a place where ideas are exchanged, talent is nurtured and bright futures begin. You will be part of a diverse student community that benefits from world-class facilities and a supportive learning environment.

Our brand new five-storey Management School building is a space to think and collaborate with three new lecture theatres, two executive teaching suites and a large atrium. This cutting edge facility provides an inspiring setting for the whole community with large open spaces designed to enhance collaboration.

We are also home to a diverse, thriving and international community with a network of over 40,000 alumni.

Nine colleges, one home
Colleges are central to your University experience. They are where your social journey will start and one of them is very likely to be your home in Year 1. They are where you can study and socialise and it is almost like stepping into a ready-made set of friends. For ‘collegiate’ read ‘supportive’, ‘friendly’, ‘fun’ and ‘open’.

Future career options
- Digital marketer
- Management consultant
- Public affairs consultant
- Human resources officer
- Global sourcing manager

Ultimately, you will have the skills to work within any type of organisation that places emphasis on global connectivity – from multinational corporations to globe-spanning NGOs, or public sector services dealing with foreign or local affairs.

LUMS has an award-winning careers team who provide you with a dedicated careers and placement service. We also attract a wide range of leading global employers to campus offering you the opportunity to interact with graduate recruiters from day one of your degree.

You will not only gain a highly reputable degree, you will also graduate with life- and work-based skills. Every student is eligible to participate in The Lancaster Award, which offers you the opportunity to complete key activities such as work experience, employability awareness, career and social development.
How to apply

All the up-to-date information you need before you submit your application is online:

lancaster.ac.uk/study

Get in touch

E: lums@lancaster.ac.uk
lancaster.ac.uk/asklums