Welcome

In the Department of Organisation, Work and Technology, we help to shape leaders of the future in Human Resources, Information Technology and Management.

As part of a thriving international community, you will learn from world-leading researchers, whose work informs practice around the globe. Our degrees provide a balance of theory and practice underpinned by our research excellence – Lancaster University Management School is rated the number one business school in the UK for both our research power and research environment.*

Our degrees give you a broad appreciation of management theory and practice, combined with specialised knowledge of key disciplines. Our flexible programmes mean you can explore the pathways that interest you most and reflect your career ambitions. You can broaden your learning with modules from other management areas – or other disciplines entirely.

Our close contacts with industry and emphasis on employability means our graduates stand out in a competitive job market. From human resource management in public and private corporations, to business consultants, software engineers, IT consultants, working for international organisations, as well as the public sector, the opportunities are endless. Wherever you go, you will carry your Lancaster experience with you and remain forever a part of our community.

You have the opportunity to spend time on industrial placements, where you will be immersed in an organisation and gain vital employability skills. Beyond the course, our excellent careers teams can prepare you for interviews and assessment centres, build your CV and make you attractive to potential employees.

Whichever degree you choose, you will enjoy a rewarding and challenging time at Lancaster. You will acquire the skills for a successful career, meet friends for life, and create unforgettable memories.

Thank you for considering Lancaster as you make such an important decision for future. I wish you all the best whatever you decide.

Professor Niall Hayes
Head of the Department of Organisation, Work and Technology

*REF 2021, Business and Management Studies, first for Research Power, equal-first for research environment.

Understand how the world works

Every organisation needs people who can think about how the world works – this degree will help you become one of them.

Our four-year interdisciplinary and non-quantitative programme is unique to the UK. We combine our expertise in management, work and technology, marketing and entrepreneurship, with politics and international relations, to understand the complex realities of a rapidly changing world.

Think about Brexit, about the political response to the global pandemic, about the war in Ukraine, or about climate change: these are just some examples of the deep connections between management, business, and politics. All raise questions about the fundamental problems facing us all, at personal, local and global levels. They are going to shape the coming decades and require fresh thinking.

How will management and businesses respond? The answers to these complex questions will come from those who will understand the challenges the world is facing, who are not fazed by complexity, and who are not hampered by old business thinking.

Become a well-rounded, responsible leader - better able to succeed in business and management.

7th for Graduate Prospects on Track (Politics)
The Complete University Guide 2022

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How your degree is structured

Your degree is made up of two main parts: the first year, which is referred to as Part I and the second, third and fourth years, which are called Part II.

You will study a range of management, politics and international relations modules in each Part. Some are taken by all students on your degree programme, some are optional modules focused on your major subject area, and some could be options from outside of your major subject area. This structure offers you the chance to devise a more flexible degree programme that reflects your interests.

What you’ll study

BSc Management, Politics and International Relations places the study of management thinking and practice in the context of Politics and International Relations.

Your first and second years will offer a solid grounding in all areas of management, politics and international relations.

In your third year, you will apply to join an organisation in the UK or overseas for a one-year placement, helping you to apply your knowledge to real-world situations. Previous students have worked with companies such as Hyundai, Deloitte and Sony, and the Civil Service in roles across business development, marketing, recruitment, PR and management.

Year 1 core modules

International Relations: Theory and Practice
Gain a firm grounding in the major concepts and debates necessary to understand the modern world of international politics.

Management and Organisation in Context
Dive into some of the main themes and issues of our ‘organised’ world. Map out the ways in which we understand ourselves in relation to work, management and organisations.

Management, Organisations and Work: Key Issues and Debates
Consider the different debates regarding the changing nature of employment relations from industrial relations to Human Resource Management (HRM).

Politics in the Modern World
Gain critical insight into the nature and use of political power in the contemporary world. For instance, how do global events and domestic agendas interact?

Preparation for Placement
Learn the skills employers expect to see - produce excellent CVs, cover letters and application forms, and prepare for interviews and assessment centres.

Year 2 core modules

Business Ethics
Explore the ethical dilemmas associated with business and management and examine the various ways in which we make sense and speak about ethics.

Research Methods in Management
Prepare to undertake your own research - get to grips with the different research approaches and techniques that are used in the production of knowledge.

Year 2 optional modules

China’s International Relations
Entrepreneurial Mindset
Environmental Politics and Policy
Funding Entrepreneurial Ventures
Human Resource Development
Human Resource Management
International Relations and Politics of the Asia Pacific
International Relations, Security and Sustainability Issues in Contemporary Political Philosophy
Managing Knowledge, Data and Information Systems
Networking for Entrepreneurship
Organisational Psychology
Politics and History of the Middle East
Power in British Politics: The Role of the Prime Minister
Public Policy
The Changing Role of Management
The Government of the United States
The Politics of Race
Understanding Liberty: Theory and Practice

Year 3

Placement
Spend a year applying your learning in industry.

Dissertation
Undertake a research study that explores (at length and in depth) aspects of theory, knowledge, experience and skills introduced during your degree programme.

Business and Management in the 21st Century: Central Questions of Economy, Ecology, Ethics
This module looks at how our everyday lives and decisions shape our values and so shape global and local economies. Put simply, our values tell businesses what to produce. In turn, businesses seek to shape what all of us consider to be valuable. What do we value in the 21st Century? What shapes the global economy? We then ask what happens when business becomes a force that changes even the natural environment: what are some of management’s reactions to environmental challenges? What should happen in business when nature tells us that we are approaching the limits of the environment? To conclude, the course poses one of the key questions in contemporary business: what are the ethical responsibilities of business and management?

Year 4 optional modules

Africa and Global Politics
Britain in the World
Business Model Innovation
Family Business
Franchising
Gender and Entrepreneurship in a Global Context
Human Resource Management: Theory and Practice
International Human Resource Management
Managing Marketing Innovation
Marketing of Services
Organising in the Digital Age: Power, Technology and Society
Politics of Cultural Diversity
Politics of Global Danger
Psychological Approaches to Managing Change
Race and American Politics
Religion and Violence
Social Contexts of Entrepreneurship
Strategic Marketing
Strategic Negotiation: Making Sustainable Deals
The Management of Marketing
Understanding External Intervention in Violent Conflicts

Optional module example:

International Political Economy: Theories and Issues
The module will introduce you to International Political Economy (IPE), the study of the interaction of economics and politics at the international level. You will engage with central questions surrounding the global economy, such as the meaning and consequences of globalization, the development of international society and its tensions, and the governance of international trade.

You will be introduced to contemporary theories of International Political Economy, as well as studying some key issues examined by IPE scholars, such as the internationalisation of trade, global production and the growth of multinational corporations, inequality between and within countries, and environmental sustainability. Topics also include global financial crises, labour in the global economy, global poverty and inequality, international political economy and sustainable development.

Optional module example:

Strategic Marketing
This module provides an integrated view of Strategic Marketing in an international context. Strategic Marketing topics can be regarded as standing at a level above those dealt with in a normal marketing management course. Strategic Marketing will enable you to develop a critical understanding and the skills that are required to make important decisions higher up in organisations, often at the interface between marketing and other organisational functions.

The impact of Strategic Marketing decisions in these areas often involve more resources, longer time horizons and occur under conditions of greater uncertainty. As a result, strategic marketing decisions are more complex and involve the strategic direction of the firm, the inherent connectivity with customers, suppliers and competitors, the capabilities that enable the creation of sustainable value and the performance of marketing strategies, than whether to change the route to the market, the price or define at what level to set an advertising budget.

For more information, please visit lancaster.ac.uk/study
Entry requirements

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<th>A Level</th>
<th>GCSE</th>
<th>IELTS</th>
<th>International Baccalaureate</th>
<th>BTEC</th>
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<td>AAB</td>
<td>English Language grade C or 4</td>
<td>6.5 overall with at least 5.5 in each component</td>
<td>35 points overall with 16 points from the best 3 Higher Level subjects</td>
<td>Distinction, Distinction, Distinction</td>
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We welcome applications from students with a range of alternative UK or international qualifications. Find out more here: lancaster.ac.uk/study/undergraduate/how-to-apply

Typical contact hours
9 per week in Part I

Typical assessment
A mixture of coursework and exams. Part I modules: 1 module 100% coursework, 1 is 100% exam, 1 50% exam 50% coursework, the other 60% exam 40% coursework.

Life at Lancaster

Where future leaders are made
LUMS is a place of collaboration and creativity. It’s a place where ideas are exchanged, talent is nurtured and bright futures begin. You will be part of a diverse student community that benefits from world-class facilities and a supportive learning environment.

Our brand new five-storey Management School building is a space to think and collaborate with three new lecture theatres, two executive teaching suites and a large atrium. This cutting edge facility provides an inspiring setting for the whole community, with large open spaces designed to enhance collaboration.

We are also home to a diverse, thriving and international community with a network of over 40,000 alumni.

Nine colleges, one home
Colleges are central to your University experience. They are where your social journey will start and one of them is very likely to be your home in Year 1. They’re where you can study and socialise and it’s almost like stepping into a ready-made set of friends. For ‘collegiate’ read ‘supportive’, ‘friendly’, ‘fun’ and ‘open’.

Future career options
• Civil Service Fast Stream
• European Union Policy Officer
• Human Rights Officer
• Intelligence Officer
• International Development Worker

This degree positions you as a leader in your chosen field, better able to decipher the macro environment and its impact on business. You’ll develop transferrable skills such as intercultural team-working, analytical and presentation skills, negotiation, research design and report-writing - all highly-valued by employers.

Our graduates have entered large multinationals, small and medium-sized industries and services, and international organisations (such as the World Bank or the International Monetary Fund), as well as public sector organisations. Many have embarked upon international careers while others have followed an academic pathway. LUMS has an award-winning careers team who provide you with a dedicated careers and placement service. We also attract a wide range of leading global employers to campus offering you the opportunity to interact with graduate recruiters from day one of your degree.

You’ll not only gain a highly reputable degree, you’ll also graduate with life- and work-based skills. Every student is eligible to participate in The Lancaster Award, which offers you the opportunity to complete key activities such as work experience, employability awareness, career and social development.

For more information, please visit lancaster.ac.uk/study

A three-year version of this degree is also available, without the year in industry. This course is called Politics, International Relations, and Management. Entry requirements may vary from those listed above. Please see the website for full details.

UK top 10
LUMS is ranked amongst the UK’s top 10 and Europe’s top 50 business schools Financial Times European Business School Rankings 2021

The quality of teaching and research at LUMS is widely recognised as excellent, and the school is continuously improving its offering.
How to apply

All the up-to-date information you need before you submit your application is online:

lancaster.ac.uk/study

Get in touch

E: lums@lancaster.ac.uk
lancaster.ac.uk/asklums

The information in this leaflet relates to 2023 entry to the University and every effort has been taken to ensure the information is correct at the time of publication (June 2022). The University will use all reasonable effort to deliver the course as described but reserves the right to make changes after publication.

Further legal information may be found at: www.lancaster.ac.uk/compliance/legalnotice.