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Publications	One Country/One Language			World/One Language				World/ Multi-Lingual				
	1/4	1/2	Full	Cover	1/4	1/2	Full	Cover	1/4	1/2	Full	Cover
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Media	One Country/One Language			World/One Language			World/Multi-Lingual					
	5yrs	1	Oyrs	>10yrs	5yrs	10	yrs	>10yrs	5yrs	10	yrs	>10yrs
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All Formats (incl. TV)*	150	2	200	250	200	25	50	300	250	30	00	350
Advertising	250	3	300	375	300	37	'5	475	375	47	'5	600

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	5yrs	10yrs	>10yrs	5yrs	10yrs	>10yrs		
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