Welcome: Opening remarks - (Karena Kyne)

Phil Gilbert - General Manager of IBM Design
- The Art of War: Accelerating innovation by scaling the design mindset.

Tea, Coffee & Refreshments.

Compelling Transformations of Traditional Organisations.
Ben Zweibelson, Phil Gilbert, TBC
Followed by 20 minute audience Q&A

War as a Continuation of Creativity by Other Means.
Dr Dan Oberg - Associate Professor of War Studies
Followed by 20 minute audience Q&A

Lunch

An Emergence of Design Education.
Dr Philippe Beaulieu-Brossard, Nathan Schwagler, Lt.-Col David Major
Followed by 20 minute audience Q&A

An Innovative Debate on Warfare as Design.
Joe Blackburn, Ben Crompton, Anna Dyson, Alex Grayson, Frankie Page

Tea, Coffee & Refreshments.

Innovative Conceptualisations in Design Education.
Followed by 20 minute audience Q&A

Networking / Social event.
The Essence of Design: Play, Divergent Thought and Disruption

End

Conference Black Tie Dinner
Pre-dinner drinks at 7pm, followed by a VIP speaker and a 3 course evening meal.