Innovation through crisis and chaos

Dr Sherry Kothari
Director
Wider determinants of health

General socio-economic, cultural and environmental conditions

Social and community networks

Individual lifestyle factors

Age, sex and constitutional factors

Agriculture and food production

Education

Work

Unemployment

Water and sanitation

Health care services

Housing
90% of UK’s healthcare budget spent on treating illness
80% of factors influencing length and quality of life are non-clinical
5% of health research funding spent on prevention
Innovation

Shift focus from treatment of illness to living well

Bring wider set of skills to the problem(s)
Emphasis on collaboration

“We like to bring together people from radically different fields and wait for the friction to produce heat, light and magic. Sometimes it takes a while.”
Social distancing lab
Healthier Fleetwood

Can you turn around the health of an entire town?

By Dominic Hughes, Health correspondent, BBC News

18 September 2019
COVID-19 Manufacturing Cluster

We don’t always have to do what we have done before..
COVID-19 Manufacturing Cluster for Lancashire and South Cumbria

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