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## Example of a graph bandit problem

## movie recommendation

- recommend movies to a single user
- goal: maximise the sum of the ratings (minimise regret)
- good prediction after just a few steps

$$
T \ll N
$$

- extra information
- ratings are smooth on a graph
- main question: can we learn faster?


## GETIING REAL

Let's be lazy and ignore the structure


Hactions
Multi-armed bandit problem!
Worst case regret (to the best fixed strategy) $R_{T}=\mathcal{O}(\sqrt{N T})$ How big is N? Number of movies on http://www.imdb.com/stats: 3,589,057

Problem: Too many actions!

## LEARNING FASTER

## $R_{T}=\mathcal{O}(\sqrt{N T})$

- Arm independence is too strong and unnecessary
- Replace N with something much smaller
- problem/instance/data dependent
- example: linear bandits N to D
- In this talk: Graph Bandits!
- sequential problems where actions are nodes on a graph
- find strategies that replace N with a smaller graph-dependent quantity


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## GRAPH BANDITS: GENERAL SETUP

## Every round $t$ the learner

- picksanode $I_{t} \in[N]$
- incursa loss $\ell_{t, l_{t}}$
- optional feedback

The performance is total expected regret

$$
R_{T}=\max _{i \in[N]} \mathbb{E}\left[\sum_{t=1}^{T}\left(\ell_{t, l_{t}}-\ell_{t, i}\right)\right]
$$

1. loss

Specific setups differ in 2. feedback
3. guarantees

## SPECIFIC GRAPH BANDIT SETTINGS



# SPECTRAL BANDITS 

## exploiting smoothness of rewards on graphs



## Assumptions

- Unknown reward function $f: V(G) \rightarrow \mathbb{R}$.
- Function $f$ is smooth on a graph.
- Neighboring movies $\Rightarrow$ similar preferences.
- Similar preferences $\nRightarrow$ neighboring movies.


## Desiderata

An algorithm useful in the case $T \ll N$ !



Eigenvectors from the Flixster data corresponding to the smallest few eigenvalues of the graph Laplacian projected onto the first principal component of data. Colors indicate the values.

- $\mathbf{f}=\left(f_{1}, \ldots, f_{N}\right)^{\top}$ : Vector of function values.
- Let $\mathbf{L}=\mathbf{Q} \wedge \mathbf{Q}^{\top}$ be the eigendecomposition of the Laplacian.
- Diagonal matrix $\boldsymbol{\Lambda}$ whose diagonal entries are eigenvalues of $\mathbf{L}$.
- Columns of $\mathbf{Q}$ are eigenvectors of $\mathbf{L}$.
- Columns of $\mathbf{Q}$ form a basis.

$$
\frac{1}{2} \sum_{i, j \leq n} w_{i, j}\left(f_{i}-f_{j}\right)^{2}
$$

- $\boldsymbol{\alpha}^{*}$ : Unique vector such that $\mathbf{Q} \boldsymbol{\alpha}^{*}=\mathbf{f}$ Note: $\mathbf{Q}^{\top} \mathbf{f}=\boldsymbol{\alpha}^{*}$

$$
S_{G}(\mathbf{f})=\mathbf{f}^{\top} \mathbf{L} \mathbf{f}=\mathbf{f}^{\top} \mathbf{Q} \boldsymbol{\Lambda} \mathbf{Q}^{\top} \mathbf{f}=\boldsymbol{\alpha}^{* \top} \boldsymbol{\Lambda} \boldsymbol{\alpha}^{*}=\left\|\boldsymbol{\alpha}^{*}\right\|_{\boldsymbol{\Lambda}}^{2}=\sum_{i=1}^{N} \lambda_{i}\left(\alpha_{i}^{*}\right)^{2}
$$

Smoothness and regularization: Small value of
(a) $S_{G}(\mathbf{f})$
(b) $\Lambda$ norm of $\boldsymbol{\alpha}^{*}$
(c) $\alpha_{i}^{*}$ for large $\lambda_{i}$

## SPECTRAL BANDIT: LEARNING SETTING

Learning setting for a bandit algorithm $\pi$

- In each time $t$ step choose a node $\pi(t)$.
- the $\pi(t)$-th row $\mathbf{x}_{\pi(t)}$ of the matrix $\mathbf{Q}$ corresponds to the arm $\pi(t)$.
- Obtain noisy reward $r_{t}=\mathbf{x}_{\pi(t)}^{\top} \boldsymbol{\alpha}^{*}+\varepsilon_{t} . \quad$ Note: $\mathbf{x}_{\pi(t)}^{\top} \boldsymbol{\alpha}^{*}=f_{\pi(t)}$
- $\varepsilon_{t}$ is $R$-sub-Gaussian noise. $\quad \forall \xi \in \mathbb{R}, \mathbb{E}\left[e^{\xi_{\varepsilon}}\right] \leq \exp \left(\xi^{2} R^{2} / 2\right)$
- Minimize cumulative regret

$$
R_{T}=T \max _{a}\left(\mathbf{x}_{a}^{\top} \boldsymbol{\alpha}^{*}\right)-\sum_{t=1}^{T} \mathbf{x}_{\pi(t)}^{\top} \boldsymbol{\alpha}^{*}
$$

Can we just use linear bandits?

## LINEAR VS. SPECTRAL BANDITS

- Linear bandit algorithms
- LinUCB
- Regret bound $\approx D \sqrt{T \ln T}$
- LinearTS
- Regret bound $\approx D \sqrt{T \ln N}$

Note: $D$ is ambient dimension, in our case $N$, length of $x_{i}$.
Number of actions, e.g., all possible movies $\rightarrow$ HUGE!

- Spectral bandit algorithms
- SpectralUCB
- Regret bound $\approx d \sqrt{T \ln T}$
- Operations per step: $D^{2} N$
- SpectralTS
(Kocák et al., AAAI 2014)
- Regret bound $\approx d \sqrt{T \ln N}$
- Operations per step: $D^{2}+D N$

Note: $d$ is effective dimension, usually much smaller than $D$.

## SPECTRAL BANDITS - EFFECTIVE DIMENSION

- Effective dimension: Largest $d$ such that

$$
(d-1) \lambda_{d} \leq \frac{T}{\log (1+T / \lambda)} .
$$

- Function of time horizon and graph properties
- $\lambda_{i}: i$-th smallest eigenvalue of $\boldsymbol{\Lambda}$.
- $\lambda$ : Regularization parameter of the algorithm.


## Properties:

- $d$ is small when the coefficients $\lambda_{i}$ grow rapidly above time.
- $d$ is related to the number of "non-negligible" dimensions.
- Usually $d$ is much smaller than $D$ in real world graphs.
- Can be computed beforehand.



$$
d \ll D
$$

Note: In our setting $T<N=D$.

Given a vector of weights $\boldsymbol{\alpha}$, we define its $\boldsymbol{\Lambda}$ norm as

$$
\|\boldsymbol{\alpha}\|_{\boldsymbol{\Lambda}}=\sqrt{\sum_{k=1}^{N} \lambda_{k} \alpha_{k}^{2}}=\sqrt{\boldsymbol{\alpha}^{\top} \boldsymbol{\Lambda} \boldsymbol{\alpha}}
$$

and fit the ratings $r_{v}$ with a (regularized) least-squares estimate

$$
\widehat{\boldsymbol{\alpha}}_{t}=\underset{\boldsymbol{\alpha}}{\arg \min }\left(\sum_{v=1}^{t}\left[\left\langle\mathbf{x}_{v}, \boldsymbol{\alpha}\right\rangle-r_{v}\right]^{2}+\|\boldsymbol{\alpha}\|_{\Lambda}^{2}\right) .
$$

$\|\boldsymbol{\alpha}\|_{\boldsymbol{\Lambda}}$ is a penalty for non-smooth combinations of eigenvectors.

1: Input:
2: $\quad N, T,\left\{\boldsymbol{\Lambda}_{\mathbf{L}}, \mathbf{Q}\right\}, \lambda, \delta, R, C$
3: Run:
4: $\quad \boldsymbol{\Lambda} \leftarrow \boldsymbol{\Lambda}_{\mathbf{L}}+\lambda \mathbf{I}$
5: $\quad d \leftarrow \max \left\{d:(d-1) \lambda_{d} \leq T / \ln (1+T / \lambda)\right\}$
6: for $t=1$ to $T$ do
7: Update the basis coefficients $\widehat{\alpha}$ :
8: $\quad \mathbf{X}_{t} \leftarrow\left[\mathbf{x}_{\pi(1)}, \ldots, \mathbf{x}_{\pi(t-1)}\right]^{\top}$
9: $\quad \mathbf{r} \leftarrow\left[r_{1}, \ldots, r_{t-1}\right]^{\top}$
10: $\quad \mathbf{V}_{t} \leftarrow \mathbf{X}_{t} \mathbf{X}_{t}^{\top}+\boldsymbol{\Lambda}$
11: $\quad \widehat{\boldsymbol{\alpha}}_{t} \leftarrow \mathbf{V}_{t}^{-1} \mathbf{X}_{t}^{\top} \mathbf{r}$
12: $\quad c_{t} \leftarrow 2 R \sqrt{d \ln (1+t / \lambda)+2 \ln (1 / \delta)}+C$
13: $\quad \pi(t) \leftarrow \arg \max _{a}\left(\mathbf{x}_{a}^{\top} \widehat{\boldsymbol{\alpha}}+c_{t}\left\|\mathbf{x}_{\mathbf{a}}\right\|_{\mathbf{v}_{t}^{-1}}\right)$
14: Observe the reward $r_{t}$
15: end for

## SPECTRALUCB REGRET BOUND

- d: Effective dimension.
- $\lambda$ : Minimal eigenvalue of $\boldsymbol{\Lambda}=\boldsymbol{\Lambda}_{\mathbf{L}}+\lambda \mathbf{I}$.
- $C$ : Smoothness upper bound, $\left\|\boldsymbol{\alpha}^{*}\right\|_{\Lambda} \leq C$.
- $\mathbf{x}_{i}^{\top} \boldsymbol{\alpha}^{*} \in[-1,1]$ for all $i$.

The cumulative regret $R_{T}$ of SpectralUCB is with probability $1-\delta$ bounded as

$$
R_{T} \leq\left(8 R \sqrt{d \ln \frac{\lambda+T}{\lambda}+2 \ln \frac{1}{\delta}}+4 C+4\right) \sqrt{d T \ln \frac{\lambda+T}{\lambda}} .
$$

$$
R_{T} \approx d \sqrt{T \ln T}
$$



Movielens: Cumulative regret for randomly sampled users. T = 100


# GRAPH BANDITS WITH SIDE OBSERVATIONS <br> exploiting free observations from neighbouring nodes 



## SIDE OBSERVATIONS: UNDIRECTED

Example 1: undirected observations


## SIDE OBSERVATIONS: DIRECTED

Example 2: Directed observation


## SIDE OBSERVATION: ADVERSARIAL SETIING

In each time step $t=1, \ldots, T$

- Environment (adversary):
- Privately assigns losses to actions
- Generates an observation graph
- Undirected / Directed
- Disclosed / Not disclosed
- Learner:
- Plays action $I_{t} \in[N]$
- Obtain loss $\ell_{t, l_{t}}$ of action played
- Observe losses of neighbors of $I_{t}$
- Graph: disclosed


## SIDE OBSERVATIONS－AN INTERMEDIATE GAME Cnででáa

## Full Information setting

－Pick an action（egg．action A）
－Observe losses of all actions
－$R_{T}=\widetilde{\mathcal{O}}(\sqrt{T})$


## Bandit setting

－Pick an action（e．g．action A）
－Observe loss of a chosen action
－$R_{T}=\widetilde{\mathcal{O}}(\sqrt{N T})$

（F）
（D）


Side observation (Undirected case)

- Pick an action (e.g. action A)
- Observe losses of neighbors

Mannor and Shamir (ELP algorithm)

- Need to know the graph
- Clique decomposition (c cliques)
- $R_{T}=\widetilde{\mathcal{O}}(\sqrt{c T})$

Alon, Cesa-Bianchi, Gentile, Mansour

- No need to know the graph
- Independence set of $\alpha$ actions
- $R_{T}=\widetilde{\mathcal{O}}(\sqrt{\alpha T})$


Side observation (Directed case)

- Pick an action (e.g. action A)
- Observe losses of neighbors

Alon, Cesa-Bianchi, Gentile, Mansour

- Exp3-DOM
- Need to know graph
- Need to find dominating set
- $R_{T}=\widetilde{\mathcal{O}}(\sqrt{\alpha T})$

Exp3-IX - Kocák et. al


- No need to know graph
- $R_{T}=\widetilde{\mathcal{O}}(\sqrt{\alpha T})$


## EXP3-IX: IMPLICIT EXPLORATION

```
Algorithm 1 ExP3-IX
    Input: Set of actions \(\mathcal{S}=[d]\),
        parameters \(\gamma_{t} \in(0,1), \eta_{t}>0\) for \(t \in[T]\).
    for \(t=1\) to \(T\) do
        \(w_{t, i} \leftarrow(1 / d) \exp \left(-\eta_{t} \widehat{L}_{t-1, i}\right)\) for \(i \in[d]\)
        An adversary privately chooses losses \(\ell_{t, i}\)
        for \(i \in[d]\) and generates a graph \(G_{t}\)
        \(W_{t} \leftarrow \sum_{i=1}^{d} w_{t, i}\)
        \(p_{t, i} \leftarrow w_{t, i} / W_{t}\)
        Choose \(I_{t} \sim \boldsymbol{p}_{t}=\left(p_{t, 1}, \ldots, p_{t, d}\right)\)
        Observe graph \(G_{t}\)
        Observe pairs \(\left\{i, \ell_{t, i}\right\}\) for \(\left(I_{t} \rightarrow i\right) \in G_{t}\)
        \(o_{t, i} \leftarrow \sum_{(j \rightarrow i) \in G_{t}} p_{t, j}\) for \(i \in[d]\)
        \(\hat{\ell}_{t, i} \leftarrow \frac{\ell_{t, i}}{o_{t, i}+\gamma_{t}} \mathbb{1}_{\left\{\left(I_{t} \rightarrow i\right) \in G_{t}\right\}}\) for \(i \in[d]\)
    end for
```

        Benefits of the implicit exploration
        no need to know the graph before
    - no need to estimate dominating set
    - no need for doubling trick
        no need for aggregation
        \(R_{T}=\widetilde{\mathcal{O}}(\sqrt{\bar{\alpha} T \ln N})\)
    Optimistic bias for the loss estimates
$\mathbb{E}\left[\hat{\ell}_{t, i}\right]=\frac{\ell_{t, i}}{o_{t, i}+\gamma} o_{t, i}+0\left(1-o_{t, i}\right)=\ell_{t, i}-\ell_{t, i} \frac{\gamma}{o_{t, i}+\gamma} \leq \ell_{t, i}$

## COMPLEX ACTIONS: NEWS FEEDS



- Play $m$ out of $N$ nodes (combinatorial structure)
- Obtain losses of all played nodes
- Observe losses of all neighbors of played nodes


## COMPLEX GRAPH ACTIONS



- Play action $\mathbf{V}_{t} \in S \subset\{0,1\}^{N},\|\mathbf{v}\|_{1} \leq m$ from all $\mathbf{v} \in S$
- Obtain losses $\mathbf{V}_{t}^{\top} \ell_{t}$
- Observe additional losses according to the graph

$$
R_{T}=\widetilde{\mathcal{O}}\left(m^{3 / 2} \sqrt{\sum_{t=1}^{T} \alpha_{t}}\right)=\tilde{\mathcal{O}}\left(m^{3 / 2} \sqrt{\bar{\alpha} T}\right)
$$

## GRAPH BANDITS WITH NOISY SIDE OBSERVATIONS <br> exploiting side observations that can be perturbed by certain level of noise



## NOISY SIDE OBSERVATIONS



Want: only reliable information!

1) If we know the perfect cutoff $\varepsilon$

- reliable: use as exact
- unreliable: rubbish then we can improve over pure bandit setting!

2) Treating noisy observation induces bias

What can we hope for?
$\widetilde{\mathcal{O}}(\sqrt{1 T}) \leq \widetilde{\mathcal{O}}(\sqrt{\bar{\alpha} T}) \leq \widetilde{\mathcal{O}}\left(\sqrt{\bar{\alpha}^{\star} T}\right) \leq \widetilde{\mathcal{O}}(\sqrt{N T})$
effective independence number
Can we learn without knowing either $\varepsilon$ or $\alpha^{*}$ ?

## Parameters:

set of arms $[N]$, number of rounds $T$.
For all $t=1,2, \ldots, T$ repeat

1. The environment picks a loss function $\ell_{t}$ : $[N] \rightarrow[0,1]$ and a directed weighted graph $G_{t}$ with edge weights in $[0,1]$.
2. Based on its previous observations (and possibly some source of randomness), the learner picks an action $I_{t} \in[N]$.
3. The learner suffers loss $\ell_{t, I_{t}}$.
4. The learner observes $G_{t}$ and the feedback

$$
c_{t, i}=s_{t,\left(I_{t}, i\right)} \cdot \ell_{t, i}+\left(1-s_{t,\left(I_{t}, i\right)}\right) \cdot \xi_{t, i}
$$

for every arm $i \in[N]$.

The weights $s$ are revealed
The noise is bounded $\xi \leq R$

NOISY SIDE OBSERVATIONS
$\qquad$


G: weighted graph

- $G(\varepsilon)$ : graph with only $\geq \varepsilon$ edges
- $\alpha(\varepsilon)$ : independence number of $G(\varepsilon)$
- effective independence number of $G$ :

$$
\alpha^{*}=\min _{\varepsilon \in[0,1]} \frac{\alpha(\varepsilon)}{\varepsilon^{2}}
$$

Since $\alpha^{*} \leq \alpha(1) / 1 \leq N$
incorporating noisy observations does not hurt

$$
\widetilde{\mathcal{O}}\left(\sqrt{\bar{\alpha}^{\star} T}\right) \leq \widetilde{\mathcal{O}}(\sqrt{N T})
$$

But how much does it help?

## EMPIRICAL $\boldsymbol{\alpha}^{*}$ FOR SOME GRAPHS

- $k \times k$ grid graphs with weights $1 /\left(1+\mathrm{dij}^{2}\right)$ have $\alpha$ * empirically bounded by a constant
- special case: if $s_{i j}$ is either 0 or $\varepsilon$ than $\alpha^{*}=\alpha / \varepsilon^{2}$
- For this special case, there is a minimax regret $\Theta(\sqrt{ }(\alpha T) / \varepsilon)$ by Wu, György, Szepesvári: Online Learning with Gaussian Payoffs and Side Observations, NIPS 2015.


## $\alpha^{*}$ FOR RANDOM GRAPHS WITH IID WEIGHTS


(a) $U(0,1)$ weights

(b) $U\left(\frac{1}{2}, 1\right)$ weights

(c) $U\left(0, \frac{1}{2}\right)$ weights

Algorithm 1 Algorithm template: Exp3 (Auer et al., 2002a)

Initialization: $\widehat{L}_{0, i}=0$ for all $i \in[N]$.
2: for $t=1$ to $T$ do
3: $\quad$ Set $\eta_{t}$ and $\gamma_{t}$.
4: Construct the probability distribution $\boldsymbol{p}_{t}$ with.

$$
p_{t, i}=\frac{\exp \left(-\eta_{t} \widehat{L}_{t-1, i}\right)}{\sum_{j=1}^{N} \exp \left(-\eta_{t} \widehat{L}_{t-1, j}\right)} .
$$

5: Play random arm $I_{t}$ according to $\boldsymbol{p}_{t}$.
6: Incur loss $\ell_{t, I_{t}}$.
7: $\quad$ Observe $c_{t, i}=s_{t,\left(I_{t}, i\right)} \ell_{t, i}+\left(1-s_{t,\left(I_{t}, i\right)}\right) \xi_{t, i}$ for all $i \in[N]$.
Observe graph $G_{t}$.
9: Construct loss estimates $\widehat{\ell}_{t, i}$.
10: $\quad$ Set $\widehat{L}_{t, i}=\widehat{L}_{t-1, i}+\widehat{\ell}_{t, i}$.
end for

## Naïve estimate $\quad R_{T}=$ ?

$$
\hat{\ell}_{t, i}^{(\mathrm{B})}=\frac{c_{t, i}}{\sum_{j=1}^{N} p_{t, j} s_{t,(j, i)}+\gamma_{t}}
$$

Threshold estimate $\quad R_{T}=\widetilde{\mathcal{O}}\left(\sqrt{\bar{\alpha}^{\star}} T\right)$

$$
\hat{\ell}_{t, i}^{(\mathrm{T})}=\frac{c_{t, i} \mathbb{I}_{\left\{s_{t,\left(I_{t}, i\right)} \geq \varepsilon_{t}\right\}}}{\sum_{j=1}^{N} p_{t, j} s_{t,(j, i)} \mathbb{I}_{\left\{s_{t,(j, i)} \geq \varepsilon_{t}\right\}}+\gamma_{t}}
$$

WIX estimate

$$
R_{T}=\widetilde{\mathcal{O}}\left(\sqrt{\bar{\alpha}^{\star} T}\right)
$$

$$
\widehat{\ell}_{t, i}=\frac{s_{t,\left(I_{t}, i\right)} \cdot c_{t, i}}{\sum_{j=1}^{N} p_{t, j} s_{t,(j, i)}^{2}+\gamma_{t}}
$$

## EMPIRICAL RESULTS FOR 5X5 GRID




- nodes: 25 actions on $5 \times 5$ grid
- weight: $\min \left\{3 / d^{2}, 1\right\}$
- dis the euclidean distance
- loss: alternating random walks



# INFLUENCE MAXIMISATION <br> looking for the influential nodes while exploring the graph 



## REVEALING BANDITS FOR LOCAL INFLUENCE

Unknown $\mathbf{M}=\left(p_{i, j}\right)_{i, j}$ symmetric matrix of influences :

In each time step $t=1, \ldots, T$

- learners picks a node $k_{t}$
- set $S_{k_{t}, t}$ of influenced nodes is revealed


Select influential people = Find the strategy maximising

$$
L_{T}=\sum_{t=1}^{T}\left|S_{k_{t}, t}\right|
$$

The number of expected influences of node $k$ is by definition

$$
r_{k}=\mathbb{E}\left[\left|S_{k, t}\right|\right]=\sum_{j \leq N} p_{k, j}
$$

Oracle strategy always selects the best

$$
k^{*}=\underset{k}{\arg \max } \mathbb{E}\left[\sum_{t=1}^{T}\left|S_{k, t}\right|\right]=\underset{k}{\arg \max } \operatorname{Tr}_{k}
$$

Expected regret of any adaptive, non-oracle strategy unaware of $M$

$$
\mathbb{E}\left[R_{T}\right]=\mathbb{E}\left[L_{T}^{*}\right]-\mathbb{E}\left[L_{T}\right]
$$

Ignoring the structure again? The best we can do is $\widetilde{\mathcal{O}}\left(\sqrt{r_{*} T N}\right)$
We aim to do better: $R_{T}=\widetilde{\mathcal{O}}\left(\sqrt{r_{*} T D_{*}}\right)$
$D_{*}$ - detectable dimension dependent on $T$ and the structure

- good case: star-shaped graph can have $D_{*}=1$
- bad case: a graph with many small cliques.
- the worst case: all nodes are disconnected except 2

Idea of the algorithm:

- exploration phase: sample randomly to find out $\approx D_{*}$ nodes
- bandit case: use any bandit algorithm on these nodes


## EMPIRICAL RESULTS






Figure 1: Left: Barabási-Albert. Middle left: Facebook. Middle right: Enron. Right: Gnutella.


Figure 2: Barabási-Albert model with varying $p$ between 0.2 and 1

- Enron and Facebook vs. Gnutella (decentralised)


## CONCLUSION AND NEW DIRECTIONS

Graph Bandits

- specific way of exploiting the problem structure to learn faster
- different settings
- smooth rewards - spectral bandits, cheap bandits
- (noisy) side observations - informed bandits
- influence maximisation - revealing bandits


## New directions

- graph generators (BA, ER, ...)
- learning (with) communities - SBM
- crawling strategies
- reducing assumption on graph knowledge


Multi-armed Bandit Workshop 2016 at STOR-i, Lancaster University, UK Graph Bandits: Michal Valko, SequeL, Inria Lille - Nord Europe, michal.valko@innia.fr

