Leading Business University
SWUF is the best Finance and Economics University in Central and Western China. We are a key university of the Ministry of Education and is listed as “world-class discipline” Project, “Project 211” and as “985 Innovative Platform for Key Disciplines”.

Affluent Course Offer
With 57 doctoral programs, 108 graduate specializations and 33 bachelor’s programs in a total of 27 departments and departments, the eight program is available for every individual goal. These include double degree programs, dual majors and international exchange programs.

Excellent Faculty
Our academic teaching team consists of more than 2,000 future-oriented scholars and talents. China’s leading economists and more than 200 overseas returnees ensure that you benefit from the latest international developments in business, science and research at SWUF.

Influential Research Teams
SWUF has seven prestigious research centers and institutes, such as the Chinese Finance Research Institute and the Research Institute of Economics and Management. Our students are systematically given access to our famous research institutes and have the opportunity to participate in projects of our top scientists.

Supportive Environment
Our two campuses offer an excellent learning environment, modern air-conditioned accommodation, two well-equipped libraries and free internet throughout the campus. From application to graduation our dedicated staff assists you.

Entrepreneurial Partnerships
Our University is collaborating with premier institutions and enterprises such as the Central Bank of China, State Street, Siemens, Oracle, Allianz, ABN AMRO etc. SWUF is making constant progress in the development of research labs and funding, digital systems and innovation, while at the same time providing students with excellent platforms for internships and employment.

International Orientation
SWUF has a worldwide network of over 130 internationally recognized partners in more than 30 countries and regions, and has two Confucius Institutes in Europe and the US. International students have a wide-range of English- or Chinese-instructing Bachelor and Master programs as well as guaranteed accommodations.

Contact us
Discover SWUF International Summer School
Tel: +86 28 8709 2553
E-mail: discover@swufe.edu.cn zhendhene@swufe.edu.cn
Add: Room 103, Office of International Exchange and Cooperation, Southwestern University of Finance and Economics, Liutai Daduo Rd, Werjiang District, Chengdu, PRC

Global New Trends in Finance and Economics
July 14-27, 2019  Chengdu, China

24,000 students have already made up their mind.
You too, soon?
Welcome Message

Dear Students,

The 2019 Discover SWUFE International Summer School offers a unique opportunity for you to experience our university SWUFE in one of the fastest growing and vital Cities of China. Above that, our summer school provides a platform for the exploration to young international professionals' innovative and entrepreneurial tactics, strategies and missions.

The Discover SWUFE International Summer School is signature prime event in our university's calendar, bringing together dozens of handpicked highly motivated student ambassadors from all over our global university partner network to experience an exceptional two weeks intercultural study program. During this unique endeavor we offer you an authentic taste of modern life in China, a chance to learn more about the gracious Chengdu culture, to stimulate a profound understanding of business innovation and entrepreneurship in China, and to give you a though brief but unforgettable experience at SWUFE.

Being one of China’s leading universities in the fields of finance, economics and management, SWUFE is located at a central crossroad of the Belt and Road Initiative, the modern-day Silk Road, in China. Based in Chengdu, the capital city of Sichuan province, our university's location is internationally well-known for its rich and culturally significant history, rapid internationalization, unique Sichuan spices, and for being the home of the giant panda. This summer program is our unique opportunity to communicate with and to learn from each other and also to make long-term new friends along our ways. I am looking forward to cordially welcome you this summer at SWUFE.

With best regards,

Dr. LIANG Ting
Director, Office of International Exchange and Cooperation
Dean, College of International Education
Why to join the Discover SWUFE International Summer School?

- An opportunity to visit Chengdu, one of China’s most rapidly expanding cities;
- A comprehensive 2-week program immersing students in business education in China context with corporate experience;
- A variety of curricular and cultural activities featuring lectures, workshop, company visits, sightseeing, cultural night and social events;
- A diverse student body of the brightest young talents from the leading universities across continents;
- A Certificate from SWUFE and 2 credits to serve as a permanent record for your academic achievements and active engagement during this memorable experience.

2012-2018 Figures

<table>
<thead>
<tr>
<th>Year</th>
<th>Class Size</th>
<th>Countries &amp; Regions represented</th>
<th>Universities represented</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>47</td>
<td>8</td>
<td>11</td>
</tr>
<tr>
<td>2013</td>
<td>70</td>
<td>21</td>
<td>25</td>
</tr>
<tr>
<td>2014</td>
<td>83</td>
<td>35</td>
<td>33</td>
</tr>
<tr>
<td>2015</td>
<td>60</td>
<td>23</td>
<td>37</td>
</tr>
<tr>
<td>2016</td>
<td>93</td>
<td>34</td>
<td>48</td>
</tr>
<tr>
<td>2017</td>
<td>93</td>
<td>31</td>
<td>37</td>
</tr>
<tr>
<td>2018</td>
<td>98</td>
<td>28</td>
<td>33</td>
</tr>
</tbody>
</table>

Worldwide Universities Attended in 2012-2018

- Baruch College, New York City University, USA
- Harvard University, USA
- Oxford University, UK
- University of Glasgow, UK
- University of Amsterdam, Netherlands
- Singapore Management University, Singapore
- University of Queensland, Australia
- University of Waikato, New Zealand
- Monash University, Australia
- American University of Cairo, Egypt
- Aarhus University, Denmark
- Koc University, Turkey
- Rotterdam School of Management, Erasmus, Netherlands
- Tel Aviv University, Israel
- University of Delaware, USA
- University of Johannesburg, South Africa
- University of Leeds, UK
- Chulalongkorn University, Thailand
- University of Cyprus, Cyprus
- Université Catholique de Louvain, Belgium

Academic Facts

Entry requirements

- Grades: Minimum GPA 3.3/B+
- English Proficiency:
  - Applicants are expected to be proficient in the use of English.
  - Minimum TOEFL score of 85 (Internet test)
  - IELTS 6.0 or their equivalent

Study hours

- Duration: 2 weeks
- Faculty contact time: A minimum of 32 credit hours

Credit and assessment

- Credit: Generally our course receive two credits. Please check with your home institution.
- Assessment: One written report and one group assignment.

Curriculum Structure

<table>
<thead>
<tr>
<th>Sessions</th>
<th>Credit Hours</th>
<th>SWUFE Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Sessions</td>
<td>18</td>
<td>1.5</td>
</tr>
<tr>
<td>Company Visits and lecture</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Chinese Language Course</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Academic Report &amp; Presentation</td>
<td>8</td>
<td>0.5</td>
</tr>
<tr>
<td>Total</td>
<td>32</td>
<td>2</td>
</tr>
</tbody>
</table>
Program Costs (in RMB)

<table>
<thead>
<tr>
<th>Sessions</th>
<th>Partner University Recommended (2 PLACES for each university)</th>
<th>Non-Partner University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application Fee</td>
<td>400</td>
<td>400</td>
</tr>
<tr>
<td>Tuition</td>
<td>Waived</td>
<td>5000</td>
</tr>
<tr>
<td>Housing &amp; Dining</td>
<td>Waived</td>
<td>3000</td>
</tr>
<tr>
<td>Field trips &amp; activity fee</td>
<td>Waived</td>
<td>2000</td>
</tr>
<tr>
<td>Total</td>
<td>400</td>
<td>10400</td>
</tr>
</tbody>
</table>

Application

Who should apply?
Open to FULL-TIME undergraduate and post-graduate university students currently enrolled. Participants are required to be adults aged at or above 18.

How to apply?
Students interested in applying to the program should follow the steps outlined below:
- Complete the online registration at http://admission.swufe.edu.cn/member/login.do by 30th, April, 2019.
- Shortlisted candidates will be notified by the Discover SWUFE selection committee within two weeks of the application deadline.
- For any enquiries, please contact us at discover@swufe.edu.cn

Visa Application
Accepted students can apply for an appropriate visa (both Visiting (F) and Tourist (L) visa are acceptable) via the local Chinese embassy or consulate by providing the appropriate application form and an official Invitation Letter, which will be offered by SWUFE after acceptance.

Insurance
International students must have insurance, medical and accident insurance at least when studying in China according to the policy of China's Ministry of Education. An insurance policy, purchased abroad and covering the students' complete stay in China, must be provided upon registration. While in most cases your visit will be free of ailments/injuries, in the remote case something does happen, it is important to understand that Chinese healthcare is not free for anybody, and having insurance avoids any excessive costs.

About SWUFE

Established in 1925, SWUFE is one of the leading universities specialized at Finance, Economics and Business in China, ranking alongside some of the best institutions in the country. The university engages in a wide range of funded projects and academic research developing a status as a regional think tank for government and enterprises working in or with China.

ESTABLISHED
1925

LISTED IN
"Project 211"
"985 Innovative Platforms for Key Disciplines Project"
75 key National Universities under the direct administration of MOE

VISION
经世济民 改变以求
(To persistently strive for the benefit of people and society)

STUDENTS
Total 22600+
Undergraduate students 15800+
Graduate and professional students 6700+
Of these, international students 1110+

FACULTY & STAFF
Total 2000+
Faculty members 1380+
Staff members 600+
Of these, faculty holding PhD degrees of overseas universities 260+

Website: http://e.swufe.edu.cn
Social Programs

Discover SWUFE social programs provides opportunities for you to get to know your fellow Summer School students from all over the world and to build new networks and life-long friendships.

1. Ice-breaking @ SWUFE Student Union
2. Day out @ Panda Base
3. Walking tour @ Kuaizhai Folk Street
4. Soccer Game
5. Sichuan Opera Night
6. Visits to Museums
7. Farewell Party

Life in Chengdu

Free attractions

Chengdu is home to some of famous Buddhist and Taoist temples and the best museums in West China - many of which are free.

Beautiful green spaces

Chengdu has a lot of beautiful parks where you can enjoy a morning jogging in the green landscape and cool temperature in summer.

Home to giant pandas

What you could not miss in Chengdu is the world famous Panda Base which replicates the natural habitat of the giant panda.

Chengdu lifestyle

You will have lots of opportunities to experience the pleasant and unique lifestyle in Chengdu. Have a cup of tea and play Mahjong in traditional teahouse, appreciate Sichuan Opera in night, taste Chengdu hotpot and Peppery snacks, etc.
## Preliminary Schedule

### 2019 Discover SWUFE International Summer School

#### Preliminary Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Morning</th>
<th>Lunch</th>
<th>Afternoon</th>
<th>Dinner</th>
<th>Evening</th>
</tr>
</thead>
<tbody>
<tr>
<td>14 Jul</td>
<td>Sun, Airport Pick-Up will be arranged. Registration/Check-in to accommodation</td>
<td>Campus Canteen</td>
<td>Lecture 2, Academic Lecture: Understanding China’s &quot;Belt and Road&quot; Initiative</td>
<td>Welcome Dinner at Mingren Hotel</td>
<td>Campus Tour &amp; Grocery Shopping</td>
</tr>
<tr>
<td>15 Jul</td>
<td>Mon, Opening Ceremony 11:15-11:45 Visit to SWUFE History Museum 11:45-12:00 Walk to the campus canteen</td>
<td>Campus Canteen</td>
<td>Lecture 3, Chinese Culture: Calligraphy, Tea Art, Martial Arts, Chinese Traditional Medicine, Chinese Traditional Music</td>
<td>Free Time</td>
<td>Free Time</td>
</tr>
<tr>
<td>16 Jul</td>
<td>Tue, Lecture 2, Academic Lecture 09:00-10:10 Understanding China’s &quot;Belt and Road&quot; Initiative 10:20-11:00 Q&amp;A</td>
<td>Campus Canteen</td>
<td>Ice-breaking and cultural activities Conference Hall, Student Union Center</td>
<td>Campus Canteen</td>
<td>17:30-20:00 Self-arranged tour at Xuanzhi Lane</td>
</tr>
<tr>
<td>17 Jul</td>
<td>Wed, Lecture 2, Academic Lecture 08:30-09:15 Understanding China’s &quot;Belt and Road&quot; Initiative 09:25-10:10 China’s Political Economics 10:20-11:00 Q&amp;A</td>
<td>Campus Canteen</td>
<td>Lecture 4, Chinese Culture: Calligraphy, Tea Art, Martial Arts, Chinese Traditional Medicine, Chinese Traditional Music</td>
<td>Hotpot Restaurant</td>
<td>Free Time</td>
</tr>
<tr>
<td>18 Jul</td>
<td>Thu, Self-arranged at Jinli</td>
<td>Self-arranged at Jinli</td>
<td>13:30-15:00 Scavenger Hunt at Jinli 15:30-16:30 Visit to Chengdu Museum (Tianfu Square)</td>
<td>Self-arranged at Chunchi Road</td>
<td>Free Time</td>
</tr>
<tr>
<td>19 Jul</td>
<td>Fri, Lecture 5, Academic Lecture 08:30-09:15 Intercultural Communication 09:25-10:10 Intercultural Communication 10:20-11:00 Q&amp;A</td>
<td>Campus Canteen</td>
<td>Lecture 6, Academic Lecture 13:00-13:35 Sichuan Economy</td>
<td>Campus Canteen</td>
<td>17:30-20:00 Sport Night Football Match</td>
</tr>
<tr>
<td>20 Jul</td>
<td>Sat, Self-arranged at Global Center</td>
<td>Free Time</td>
<td>Visit to Taikooxi and Chuci Temple (Chuniu Road)</td>
<td>Free Time</td>
<td>Free Time</td>
</tr>
<tr>
<td>21 Jul</td>
<td>Sun, Self-arranged at Global Center</td>
<td>Free Time</td>
<td>By 15:30 Free Time: Shopping &amp; packing</td>
<td>Free Time</td>
<td>Free Time</td>
</tr>
<tr>
<td>22 Jul</td>
<td>Mon, Lecture 7, Academic Lecture 08:30-10:10 Venue 8103 Hengyang Building</td>
<td>Campus Canteen</td>
<td>Visit to Taikooxi and Chuci Temple (Chuniu Road)</td>
<td>17:00-19:00 Self-arranged at Chunchi Road</td>
<td>Free Time</td>
</tr>
<tr>
<td>23 Jul</td>
<td>Tue, Lecture 8, Academic Lecture 08:30-10:10 Venue 8103 Hengyang Building</td>
<td>Campus Canteen</td>
<td>Chinese Cooking Class (Lunch and dinner) 15:30-16:30 Visit to Chengdu Museum (Tianfu Square)</td>
<td>Free Time</td>
<td>Free Time</td>
</tr>
<tr>
<td>24 Jul</td>
<td>Wed, Business Visit</td>
<td>Campus Canteen</td>
<td>Please wear the program T-shirt (Mandatory)</td>
<td>Campus Canteen</td>
<td>Free Time</td>
</tr>
<tr>
<td>25 Jul</td>
<td>Thu, 08:30-12:00 Student Presentations (Group 4-10)</td>
<td>Campus Canteen</td>
<td>Free Time</td>
<td>Campus Canteen</td>
<td>Free Time</td>
</tr>
<tr>
<td>26 Jul</td>
<td>Fri, 15:30 Pickup at the hotel to closing ceremony venue</td>
<td>Free Time</td>
<td>15:30-17:30 Student Presentations (Group 5-10)</td>
<td>Free Time</td>
<td>Free Time</td>
</tr>
<tr>
<td>27 Jul</td>
<td>Sat, Airport See Off</td>
<td>Free Time</td>
<td>16:30-20:30 Closing Ceremony, Farewell Party &amp; Dinner</td>
<td>Free Time</td>
<td>Free Time</td>
</tr>
</tbody>
</table>

---

### Student Feedback

#### Juan Carlos
- **University of Harvard, USA**
- “It’s been a wonderful experience to be in China, and to be hosted by SWUFE.”

#### Thibaut Mercier
- **Université Catholique de Louvain, Belgium**
- “I cannot push you more to take part in an international summer school as my experiences in the field allowed me to develop my curiosity, my interest for people and, last but not least, they have contributed to my long and endless quest of becoming a better person.”

#### Anfaal Ahmad
- **University of Glasgow, UK**
- “Attending this programme has been a fantastic opportunity for me as the lectures were very insightful and covered the academic topics that I hoped to cover and learn more about. Also the diverse and great variety of events during the week really exposed the great and beautiful Chinese culture.”

#### Codi Merito
- **University of Waikato, New Zealand**
- “I am extremely grateful for this opportunity, and the impression on me will certainly positively benefit me for a lifetime. I hope to one day be able to give back to SWUFE, the University that has created a new spark in me over the past two weeks. Thank you very much!”

---

*This schedule is subject to minor changes.*