Leadership & Sustainability Innovation

Online global summer school for undergraduate students
24 June – 9 July 2021
Develop your entrepreneurship and business consultancy skills as you respond to real issues presented by UK organisations. Reflect on cultural communication without travel this summer, as you work in small teams and join social and cultural events with students around the world.

Course Content
You will begin with a two-day orientation connecting with other students through social activities and familiarising yourself with the online learning platforms.

In Week 1, you will learn about theoretical practices and responsibilities of leadership through recorded lectures and live workshops. You will then apply these concepts in a live project exploring the scope for sustainability innovation within an organisation. In your student team, you will meet your client virtually to understand their organisation and business culture before beginning your research in response to their brief.

In Week 2, you will continue to develop your knowledge of the key topics with leading Academics from Lancaster’s Management School. Working as a team to plan your time, you liaise with your client throughout the programme developing stakeholder relationship skills. On the final day, you will present your recommendations to your clients in a project showcase event.

Throughout the summer school, Lancaster Student Ambassadors will lead interactive social events. Make friends with students outside your team and discover what life at a UK university is like. There will also be optional workshops and other resources where you can reflect on your own cultural background and explore new perspectives.

Assessment
15 LU / 4 US / 8 ECTS credits.
This summer school will be assessed through three methods:
+ 50%: Individual reflective assignment (2,500 words) completed post programme
+ 40%: Group client report (4,000 words)
+ 10%: Peer assessments of project showcase event

Fee: £1995
Please email globalschools@lancaster.ac.uk if you think you may be eligible for a scholarship.

Next steps
Apply online and find full details on course content, entry requirements, and the application process at www.lancaster.ac.uk/global-summer-schools

Application deadline
Wednesday 21 April 2021

Email
globalschools@lancaster.ac.uk for further information.