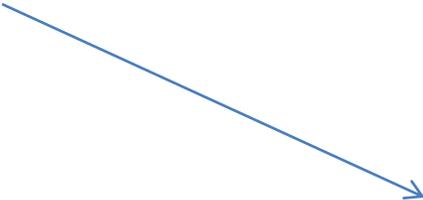


Snow theory  
building in action



While out on a walk one fine day, the team noticed worrying evidence of anthropogenic climate change



Undaunted by the scale of the  
conceptual challenges ahead..





They began to work on an idea ....

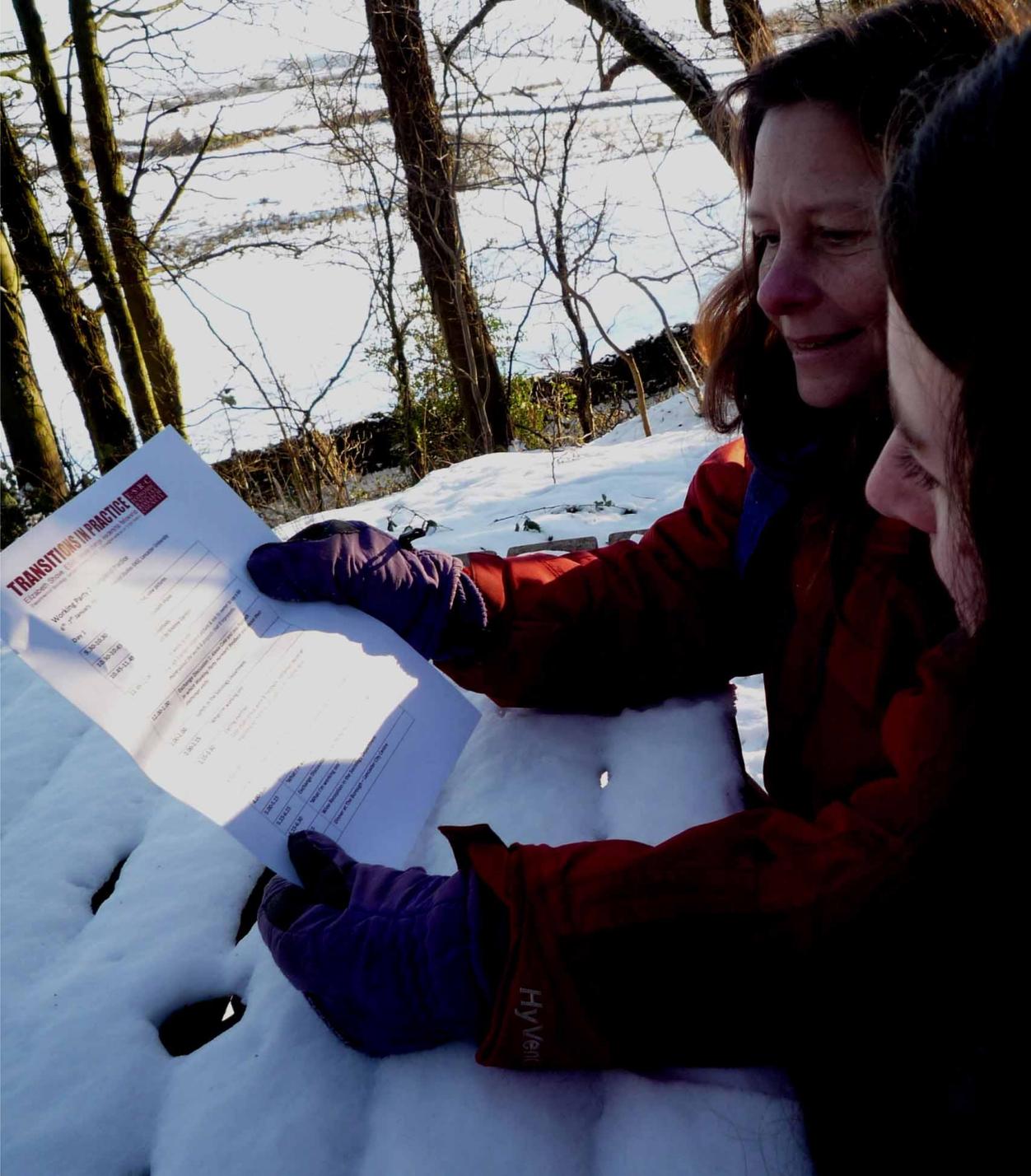
Which soon overwhelmed them.





Their next plan was to recruit a non-human actor. This worked until the sugar ran out.

Amazingly, they found some really useful notes on *transitions in practice* which they followed step by step...



Step 1





Step 2



Step 3

Step 4 – more complicated



Encouraged by the first results they decided to scale up





and set to work making the  
necessary elements: stuff



Images, meanings and forms of practical know-how and competence





But how to link the elements?



Where do human agents fit in?

It must be they who link the elements



The team retired,  
satisfied but  
puzzled.

Why was this  
theory so far off  
the main path?

Does this theory  
have an exit route  
or is it an entrance  
to the main path?

And how do  
rabbits fit in to the  
overall conceptual  
scheme?



Even from a distance the ideas have impact



The  
conceptual  
landscape is  
definitely  
changed





Greetings from the snow theorists