

Dr Wendy Anne Beekes – November 2018

- June 2012 - 10th International Conference on Corporate Governance, University of Birmingham.
- December 2009 - British Accounting Association Joint Conference of the Northern Region Accounting Group / Interdisciplinary Perspectives Special Interest Group, Manchester.
- July 2008 - Accounting Association of Australia and New Zealand Annual Conference, Sydney.
- April 2008 - European Accounting Association Annual Congress, Rotterdam.
- April 2008 - British Accounting Association Annual Conference, Blackpool.
- December 2007 - Corporate Governance Special Interest Group Meeting, Royal Holloway, University of London.
- August 2007 - American Accounting Association Annual Meeting, Chicago, USA.
- April 2007 - European Accounting Association Annual Congress, Lisbon, Portugal.
- July 2006 - 4th International Conference on Corporate Governance, University of Birmingham.
- July 2006 - 10th Financial Reporting Conference, Cardiff Business School.
- September 2005 - American Accounting Association Annual Meeting, San Francisco, USA.
- May 2005 - European Accounting Association Annual Congress, Gothenburg, Sweden.
- May 2005 - *Journal of Business Finance and Accounting* Conference, Windermere, UK.
- July 2002 - International Corporate Governance Conference 'Corporate Governance Developments and the New Tools of Governance', University of Birmingham.
- June 2002 - European Financial Management Association Conference, London.
- December 2001 - European Institute for Advanced Studies in Management (EIASM) International Workshop on Capital Market Research, Universitat de Valencia, Spain.

RESEARCH SEMINARS/WORKSHOPS

- April 2015 - Department of Accounting and Finance, Lancaster University.
- May 2012 – York Management School, University of York.
- February 2012 – Department of Accounting and Finance, Lancaster University
- May 2004 - Department of Accounting and Finance, Lancaster University
- November 2003 - Department of Accounting, University of Western Australia

CONFERENCE DISCUSSANT

- June 2016 – Financial Reporting and Business Communications Conference, Bristol.
- April 2008 - European Accounting Association Annual Congress, Rotterdam
- July 2006 - 10th Annual Financial Reporting Conference, Cardiff
- June 2002 - European Financial Management Association Conference, London

PUBLICATIONS

Peer Reviewed Publications & Google Scholar Citations Count (GS) as at 29/11/2018:

- [1] Beekes, W.A., Brown, P., Zhan, W. and Zhang, Q (2016) 'Corporate Governance, Companies' Disclosure Practices, and Market Transparency: A Cross Country Study', *Journal of Business Finance and Accounting*, Vol. 43(3) & (4), pp. 263-297. **[ABS 3*]. GS: 18 citations**
- [2] Beekes, W.A. Brown, P. and Zhang, Q. (2015) 'Corporate Governance and the Informativeness of Disclosures in Australia: A Re-examination', *Accounting and Finance*, Vol. 55(4), pp. 931-963. **[ABS 2*]. GS: 34 citations.** Awarded runner-up for the Peter Brownell Prize for the best paper published in Accounting and Finance in 2015.
- [3] Brown, P., Beekes, W.A. and Verhoeven, P. (2011) 'Corporate Governance, Accounting and Finance: A review', *Accounting and Finance*, Vol. 51(1), pp. 96-172 **[ABS 2*]. GS: 410 citations.**
- [4] Beekes, W.A. (2008) 'Reflection on the 'First Year Experience' in a Peer-Assessed Coursework', *International Journal of Management Education*, Vol. 6(3), pp. 69-73 **[ABS 1*]. GS: 2 citations.**
- [5] Beekes, W.A. and Brown, P. (2006) 'Do Better-Governed Australian Companies Make More Informative Disclosures?', *Journal of Business Finance and Accounting*, Vol. 33(3&4), April/May, pp. 422-450 **[ABS 3*]. GS: 355 citations.**

- [6] Beekes, W.A. (2006) 'The "Millionaire" Method for Encouraging Participation', *Active Learning in Higher Education*, Vol. 7(1), March, pp. 25-36 **[ABS 1*]. GS: 211 citations.**
- [7] Beekes, W.A., Pope, P. and Young, S. (2004) 'The Link Between Earnings Timeliness, Earnings Conservatism and Board Composition: Evidence From The UK'. *Corporate Governance: An International Review*, Vol. 12(1), January, pp. 47 – 59 **[ABS 3*]. GS: 472 citations.**

Other Publications:

- [8] Beekes, W. Brown, P., Zhan, W. and Q. Zhang (2016) 'Corporate Governance, Companies Disclosure Practices, and Market Transparency: A Cross Country Study', *Oxford Business Law Blog* 2nd June, available from <https://www.law.ox.ac.uk/business-law-blog/blog/2016/06/corporate-governance-companies%E2%80%99-disclosure-practices-and-market>
- [9] Beekes, W.A., Otley, D. and Ururuka, V. (2010) 'The Use and Consequences of Performance Management and Control Systems: A Study of a Professional Services Firm', *Chartered Institute of Management Accountants, Research Executive Summary Series*, Vol. 6, Issue 10, pp. 1-6.
- [10] Beekes, W.A. (2009) 'Is That Your Final Answer? Encouraging Student Participation Using the Personal Response System', in Buswell, J. and Beckett, N. (eds.) *Enhancing Student-Centred Learning in Business and Management, Hospitality, Leisure, Sport, Tourism*, The Higher Education Academy, Oxford Brookes University, pp. 76-86.
- [11] Beekes, W.A. (2008) 'Ask the Audience in Lectures. Increasing Participation and Improving the Timeliness of Feedback' *Business, Management, Accounting and Finance Network Magazine*, 4, pp.3-4
- [12] Beekes, W.A., Otley, D. and Ururuka, V. (2007) 'Balancing Act', *CIMA Excellence in Leadership Series, Performance Management*, Issue 4, pp. 28-31.
- [13] Beekes, W.A. and Taylor, P. (2006) Case Study: 'Integrating Skills' Development into the Curriculum', *Internationalisation of the Curriculum and Support for International Students*, The Higher Education Academy, November.
- [14] Beekes, W.A. (2003) 'A Sustainable Approach to Business', *The Utilities Journal*, Vol. 6, November, pp. 38 – 39.
- [15] Beekes, W.A. (2003) 'Environmental Performance Under the Spotlight', *The Utilities Journal*, Vol. 6, September, pp. 34 – 35.
- [16] Beekes, W.A. (2003) 'The EQL Experience'. *TALL tales* (Summer 2003 Edition), Centre for Learning and Teaching, Lancaster University, April.
- [17] Beekes, W.A. (2003) 'Revision Classes in Accounting and Finance Using the PRS'. *TALL tales* (Summer 2003 Edition), Centre for Learning and Teaching, Lancaster University, April.
- [18] Beekes, W.A. (2000) 'Changes of Ownership', *The Utilities Journal*, Vol. 3, July, 16 -17

Papers Under Review:

- [19] Aman, H. Beekes, W.A. & Brown, P. (2018) 'Corporate Governance and Transparency in Japan', http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1874611 **GS: 11 citations**
- [20] Aman, H., Beekes, W. Chang, M. and Wee, M. (2018) 'The Role of Credibility in the Relation between Management Forecasts and Analyst Forecasts in Japan.

Working Papers & Google Scholar Citations Count (GS) as at 29/11/2018:

- [21] Beekes, W.A., Brown, P., Chin, G. and Zhang, Q. (2016) 'The effects of corporate governance on information disclosure, timeliness and market participants' expectations.' <http://ssrn.com/abstract=2122300>. **GS: 10 citations**
- [22] Beekes, W.A. Otley, D. and Ururuka, V., (2014) 'Factors influencing Quality Threatening Behaviour in a Big Four Accounting Firm'. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2462456. **GS: 1 citation**
- [23] Zhang, Q., Beekes, W.A. and Brown, P. (2014) 'Financial integration and the transparency of firms in emerging capital markets.' http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2168243.
- [24] Hong, A. Beekes, W.A. and Owen, S. (2010) 'An Alternative Measure of Corporate Governance using Discrete Principal Component Analysis', http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1623005. **GS: 10 citations**

- [25] Li, S., Beekes, W.A. and Peasnell, K.V. (2009) 'Litigation Risk and Auditor Conservatism: A UK-US Comparison.' **GS: 7 citations**
- [26] Li, S., Beekes, W.A. and Peasnell, K.V. (2009) 'Auditor Conservatism: Does Selectivity Bias Matter?'
- [27] Beekes, W. A. and Brown, P. (2007) 'On the Timeliness of Price Discovery'. **GS: 29 citations.**

III TEACHING

TEACHING TRAINING/PROFESSIONAL BODY MEMBERSHIP

- 2018 – date, Member of Lancaster University Senior Fellows Network (LUSFN).
- 2018 - Advancing Teaching: Lancaster Accreditation Scheme (ATLAS).
- 2002 – date, Associate Member of Institute of Learning and Teaching / Fellow of the Higher Education Academy.
- 2002, Accreditation as a Teacher in Higher Education by the Staff Educational Development Association
- 2000-2002, Postgraduate Certificate in Teaching and Learning in Higher Education Stage II (CiLTHE)

GRANTS AND AWARDS

- 2008, **Lancaster University Teaching Prize**
- 2007, Lancaster University Friends Programme £4,452 grant for an additional 100 handsets and additional hub for Radio Frequency Personal Response System (RF PRS) (joint with C. Elliott)
- 2007, LUMS IT Committee £5,485 grant for an additional 130 handsets for RF PRS (joint with C. Elliott)
- 2006, LUMS IT Committee £5,486 grant for RF PRS with 120 handsets (joint with C. Elliott)
- 2004, Teaching Quality and Enhancement Fund (TQEF) £2,500 grant from Centre for Enhancement of Learning and Teaching, Lancaster University to purchase a one-year trial of two Computer Assisted Learning packages from EQL (Understand Business Mathematics, Understand Financial Management).
- 2002, TQEF £3,500 grant from Higher Education Development Centre, Lancaster University to purchase a one-year trial of three Computer Assisted Learning packages from EQL (Understand Accounts, Interactive Book-Keeping and Understand Management Accounting)

UG COURSES:

- **AcF 100: Introduction to Accounting and Finance** – various segments of the course Financial Accounting, Management Accounting, Business Environment, Financial Statement Analysis [Overall Course Director 2001/02, 2004/05 – 2010/11; Lecturer responsible for Lectures/Workshops/Tutorials: 2001/02-2010/11 & 2013/14 – date]. From 2004/05 - 2010/11 & 2013/14 – date Course Director responsible for Financial Statement Analysis – AcF100 Summer Term
- **AcF 111/261: Introduction to Financial Accounting.** Course Tutor: 2000/01, 2014/15 – 2016/17. Course Examiner: 2014/15.
- **AcF 213A&B: Management Accounting for Business Decisions [Course runs in Michaelmas and Lent terms].** Course Director responsible for Lectures & Tutorials: 2006/07-2009/10; developed course materials and assessments. Course Tutor and Marker of coursework and/or examinations: 2013/14 – 2016/17.
- **AcF 262: Introduction to Management Accounting & Finance.** Course Director responsible for Lectures & tutorials: 2000/01 – 2005/06; developed course materials and assessments.
- **AcF350 Career Skills in Accounting and Finance** Course Assessor (2016/17)

PG COURSES:

- **AcF 610: Advanced Management Accounting.** Course Director responsible for Lectures: 2013/14 – date; developed course materials and assessments.
- **AcF 403: Introduction to Accounting.** Course Director responsible for Lectures: 2004/05, 2006/07; developed course materials and assessments.
- **AcF 603: Financial Reporting for Complex Entities.** Course Director responsible for Lectures: 2000/01-2002/03; developed course materials and assessments

- **AcF 803: Research Student Programme.** Leading seminar discussions with postgraduate research students examining recent research papers and evaluating methods used (2002/03-2003/04).
- **MNGT615 Corporate Governance (MSc in Management).** Course Examiner (2016/17)
- **Executive MBA, Module 2: Accounting and Finance.** Course Director responsible for Lectures: 2004/05; developed course materials and assessments.

UG & PG DISSERTATIONS:

- **AcF330: Accounting and Finance UG Project Supervisor** (2016/17 - date) **Second Marker** (2016/17- date, 2014/15).
- **AcF 704: MSc Accounting and Financial Management Dissertations – Management Accounting** (second marker 2014).
- **MNGT360b Dissertation Supervisor and Second Marker (BBA European Management)** (2016/17)
- **MA in Accounting and Finance** dissertations (Marking: 2001/2).
- **MBA** dissertations (Marking and Supervisions: 2000, 2001).

PHD STUDENTS:

- 2006 – 2012, Salzedo, C. (jointly with Professor S. Young). *Thesis:* 'The impact of earnings surprises on sell-side financial analysts'. Ph.D. awarded.
- 2004 – 2008, Li, S. (jointly with Professor K. Peasnell). *Thesis:* 'The Reliability of the Basu Earnings Conservatism Metric, with particular Reference to its Association with Auditor Quality.' Ph.D. awarded.
- 2002 – 2007, Ururuka, V. (jointly with Professor D. Otley). PhD awarded November 2007. *Thesis:* 'The Use and Consequences of Performance Management and Control Systems: A Study of a Professional Services Firm.' Ph.D. awarded.

INTERNAL EXAMINER:

- 2013, Polovina, N. Ph.D. Thesis: 'Three Essays on Cross-Border Mergers and Acquisitions', Lancaster University. Ph.D. awarded.
- 2008, Zakaria, I. Ph.D. Thesis: 'Three Papers in Executive Remuneration,' Lancaster University. Ph.D. awarded.

EXTERNAL EXAMINER:

- 2018, Kala, T. PhD Thesis: Does the manager matter to users of management earnings forecasts? The Australian National University. Ph.D. awarded.
- 2018, Tran, L. PhD Thesis: Understanding Financial Derivatives Usage by Directors and its Impact on Corporate Governance Policies in Vietnam. Murdoch University, Australia.
- 2016, Tuan, D.A. PhD Thesis: Dual Panel Model of Corporate Governance and Firm Performance. The University of Sydney.
- 2012, Liu, W. Master of Business (Research) Thesis: 'Ownership, Corporate Governance and Timeliness of Price Discovery: Australian Evidence. Queensland University of Technology, Masters awarded.
- 2008, Seamer, M. PhD Thesis: 'Corporate Governance as a Control of Agency Conflict,' University of Newcastle, Australia. Ph.D. awarded.

TEACHING SEMINAR PRESENTATIONS

- October 2018 – 'Examples of Good Practice': **Department Teaching Forum** on Exam Setting and Exam Process at Lancaster University.
- April 2018 – **Invited Panel Speaker** on 'Teaching Effectiveness' at International Business Pedagogy Workshop at Leeds University Business School.
- November 2009 - 'Challenges in Teaching Quantitative Methods', Presentation at 'Survival Skills Special' at Lancaster University. Invited presentation for new lecturers at Lancaster University.
- November 2007 & February 2008 - 'Ask the Audience in Your Lectures', Demonstration of RF PRS, Lancaster University.

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- March 2006 - 'Key Skills Development in Introductory Accounting and Finance: Strategies and Student Perceptions' (with P. Taylor), Widening Participation in Higher Education – Does it Work? Conference, Lancaster University
- July & December 2005 - 'Group Project Work with Large Numbers of Students', (with P. Taylor) *Continuing Professional Development Session on Group Working*, Lancaster University
- July 2002 - 'New Technology: A Universal Panacea?' Presentation at the *Certificate in Teaching and Learning Conference*, Lancaster University

IV SERVICE

DEPARTMENTAL ADMINISTRATION

- 2017/18 - date, **Director of Teaching and Learning** in Accounting.
- 2017/18, **Interview Panel Member** for Lecturer posts in Accounting.
- 2015/16 – date, Student enrolment advisor (Part I, Part II, International Students)
- 2014/15 – date, Academic Tutor for Business Studies (45 students) & Consortial Programmes Representative.
- 2014/15 – date, **Deputy Undergraduate Director** in Accounting and Finance.
- 2011/12 – Completed Periodic Development Review and acting as mentor for researcher Dr Qiyu Zhang.
- 2010/11 – Interview panel member for administrative and postdoctoral associate posts in Accounting and Finance.
- 2009/10 – 2010/11, Introductory Accounting and Finance and Management Accounting course moderator for International Partnerships (Goenka and Sunway).
- 2001/02, 2004/05 – 2010/11, **Part I Director of Studies in Accounting and Finance**.
- 2001/02 – 2010/11, **Part I Examinations Officer**.
- 2001/02 – 2010/11, **Part I Registration**
- 2003/04 – 2006/07, **Undergraduate Admissions Officer**.
- 2000/01 – date, **Course Auditor**.
- 2000/01, **Department Equal Opportunities and Disability representative**

UNIVERSITY COMMITTEE MEMBERSHIP

- 2014/15 – date, Member of **UG Consortial Programmes Steering Committee**, Accounting and Finance Department Representative on BBA/Euro BBA & Business Studies Staff-Student Forums.
- 2007 – 2008, **MyPlace Project Development Group**.
- 2005 – 2007, **Working Party on Part I Progression Rules**
- 2004 – 2005, **Lancaster University Assessment Forum** (part of Lancaster University's Institutional Learning and Teaching Strategy).

PEER REVIEW

Scientific Committee Membership

European Accounting Association (EAA) Scientific Committee Member for Annual Congress (2008, Rotterdam; 2009, Tampere; 2014, Tallinn; 2015, Glasgow; 2016 Maastricht)

Research Council Reviewing

September 2018 – The Leverhulme Trust "Raising Corporate Responsibility: Institutional Debt Holdings and Governance" (RPG-2018-340)

June 2009 - Economic & Social Research Council Rapporteur for 'Soft Regulation?: Conforming with the Principle of "Comply or Explain"' (RES-000-23-1501).

Journal Reviewing

Accounting and Business Research (ABS 3*: 2005, 2007 – 2009, 2011 - 12), Accounting and Finance (ABS 2*: 2008 - 2011), British Accounting Review (ABS 3*: 2006, 2009, 2011, 2015), Corporate Governance: An International Review (ABS 3*: 2003 - 2008), European Accounting Review (ABS 3*: 2007), Journal of Business Finance and Accounting (ABS 3*: 2003, 2006, 2016), Journal of Accounting Education (ABS 2*: 2008), Journal of Contemporary Accounting and Economics (ABS 2*: 2015 - 2016).

Associate Advisory Board Membership

2010 – date, International Journal of China Studies

2015, Contemporary Chinese Political Economy and Strategic Relations: An International Journal