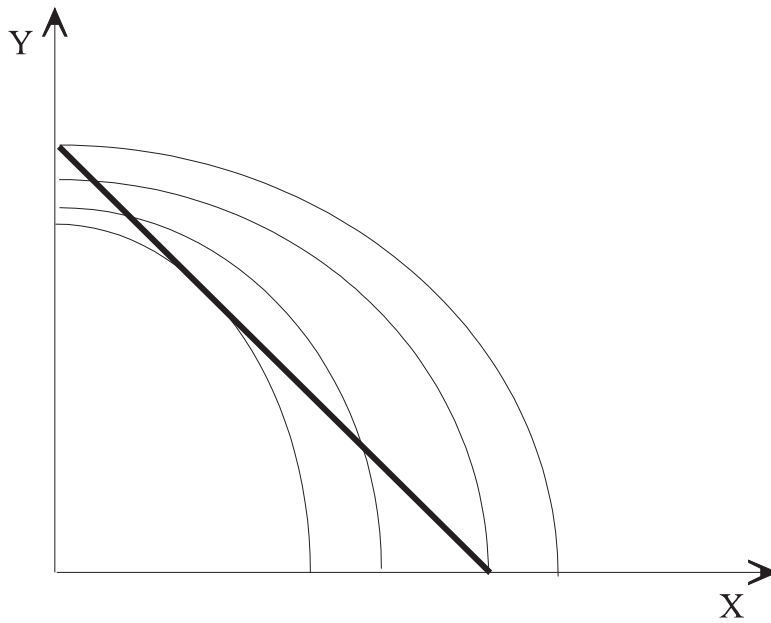


Short Questions

1. In the figure below, the budget constraint is drawn with a bold line. A set of indifference curves is drawn in regular width. Finally, utility is increasing in both X and Y , i.e., indifference curves that are further out from the origin correspond to higher utility.



On this figure, label the combination of X and Y that maximizes this consumer's utility.

2. Suppose a tourist budgets B dollars for a trip. His utility in terms of the number of days he spends on the trip, D , and the quality of the hotel he stays, S , is given by the utility function

$$U(D, S) = (\alpha + D^\beta + S^\gamma)^\sigma$$

The daily rate in a hotel of quality S is $P = S^2$. There are no other expenses.

This tourist chooses D and S to maximize his utility subject to his budget constraint.

a. Write the tourist's budget constraint.

b. Write the Lagrangian expression associated with the consumer's utility maximization problem *in terms of the tourist's decision variables*.

Problems

1. A consumer has utility function for goods X and Y given by

$$U(X,Y) = X^{0.4} Y^{0.6}$$

- a. What is the consumer's marginal utility for X ? What is his marginal utility for Y ?
- b. Suppose the price of X is equal to 2 and the price of Y equal to 6. What is the utility maximizing proportion of X and Y in his consumption ? [That is, if he is a utility maximizer, how many units of X will he consume in terms of units of Y that he consumes.]
- c. If the total amount of money he is willing to spend on the two goods is equal to 60, how much of each will he consume ?

2. Consider an individual with income I and utility function

$$U(X, Y) = \alpha X^{\frac{1}{2}} + b Y^{\frac{1}{2}}$$

where X and Y are two products. This utility function has indifference curves that exhibit diminishing MRS which goes to zero and infinity as they touch the x and y-axis. Therefore, one can use the standard calculus-based approaches to compute the utility maximizing choice of X and Y . The current price of X is 2 and the current price of Y is 4.

- a. What is this consumer's budget constraint?
- b. Calculate the optimal consumption of X and Y if the consumer has income I .

3. (Slightly different version of problem 1.) A consumer has utility function for goods X and Y given by

$$U(X,Y) = X^{0.2} Y^{0.3}$$

- a. What is the consumer's marginal utility for X ? What is his marginal utility for Y ?
- b. Suppose the price of X is equal to 4 and the price of Y equal to 6. What is the utility maximizing proportion of X and Y in his consumption ? [That is, if he is a utility maximizer, how many units of X will he consume in terms of units of Y that he consumes.] Use any

appropriate method you like to answer this question.

- c. If the total amount of money he is willing to spend on the two goods is equal to 60, how much of each will he consume ?